

AppliedHE Xchange:

Where Education meets Industry for a Future that works



Right to Left: _____

Day 0—Feb 23: Gala Dinner & MOU Signing

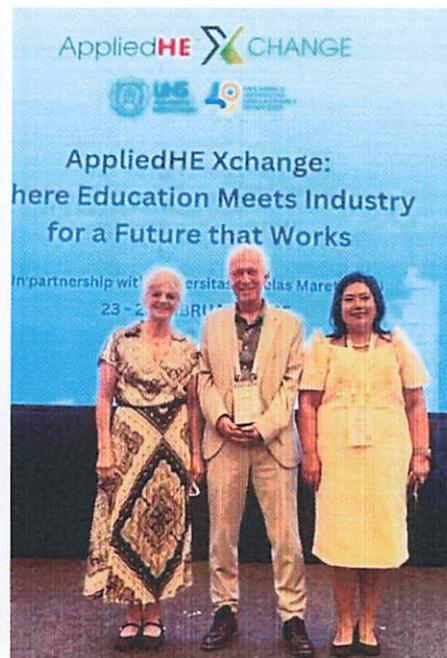
Dr. Baylon represented the MAAP President at the Gala dinner and presented the already signed MOU by the MAAP President during the UNS MOU signing. Dr. Baylon expressed her gratitude to the host—Universitas Sebelas Maret (UNS), and its Rector, Prof. Hartono and Dr. Rita from the internationalization office, for the kind invitation. Dr. Baylon had the opportunity to meet more than 18 Rectors/Presidents from various countries who also signed MOUs at the gala dinner.



MOU Signing between UNS and MAAP



MOU Signing Photo Opportunity: Dr. Angelica Baylon with Prof. Hartono





Gala Dinner: Networking Dinner



Music Performances by Universitas Ngurah Rai



Dance Performances by Universitas Pendidikan Ganesha

Day 1—Feb 24: Presentations, Panel Discussions and Keynote Addresses

Program started by Welcome Remarks from Prof. Hartono, Rector of UNS Indonesia and Ms. Mandy Mok, Founder and CEO of AppliedHE, Singapore followed by Keynoted Addresses titled by Strengthening Academia-Industry for Economic Growth and Global Competitiveness by Dr. Budi Santoso, Indonesian Minister of Trade and another Keynote Address titled Partnering with Industry-Opportunities and Pitfalls from Prof Kevin Downing, Secretary to Council & Court, Prof of Veterinary Clinical Science and the third Keynote Address from Dr. Fauzan, Vice Minister titled Advancing Higher Education, Science and Technology.



Panel Discussion

The Panel Discussion discussed Bridging the Academia-Industry Gap moderated by Ms. Zeba Salman, Head of International Engagement Engineers, Australia. The speakers of the panel discussion are (1) Datuk Hashim Yaacob, Dean of Dentistry at Segi University Malaysia, (2) Prof. Dr. Herman Saputro, Dean of Vocational School, UNS, Indonesia, (3) Adrian Raymund C. Fernandez, Chairperson of Mining Engineering and Geology Department, Adamson, Philippines.



Elevator Pitch: ¹Adamson University PH, ²Sunway University, Malaysia, ³Walter Sisulu University, South Africa



Networking Lunch is followed by another two Keynote Addresses from Mr Didiek Hartantyo, CEO of Indonesia Railways titled Driving Innovation and Talent Development in Indonesia's Railway and Transportation Services and from Dr. Mulyadi Member of Board of Supervisors for BPKH of Hajj Financial Management Agency titled Sustainable Hajj Financial Management: Bridging Education, Industry and Faith for a Future that Works.



AppliedHE Workshop

The networking coffee is followed by an AppliedHE Xchange: Mini Worrkshop 1 with the topic– Leveraging Alumni for Internationalisation, trained by Mr Dary Milani, Pro Vice-Chancellor of Recruitment and International Operations at La Torbe University and Ms Zeba Salman, Head of International Engagement Engineers. AppliedHE 3M by Ms Mandy Mok, CEO of AppliedHE & Ruwan Chithkaka, the topic was Delivering Real Results in Bridging the Academia-Industry Gap.

Bali Exchange Booths



Day 2—Feb 25:***Country Report, Panel Discussion and Mini Workshops***

¹Kevin Downing, Secretary of Council and Court, Professor of Veterinary Clinical Science at City University of Hongkong, ²Prof. Dr. Fitria Rahmawati, Vice Rector of Academic & Research, UNS Australia, ³Mr Sinethemba Mpambane, Deputy VC, Institutional Support and Development, WSU South Africa, and ⁴Prof Dr Tirta Mursitama, Deputy Minister for Investment Cooperation.

Panel Discussion: Curriculum Alignment with Market Needs

The second Panel discussion was moderated by ¹Mr Dary Milani and the speakers are Prof Dr Sigit Prastowo, Director of Academic Affairs, UNS, Indonesia, ²Dr Angelica Baylon, Director of External Relations, MAAP, Philippines, and ³Prof Dr Valliapan Raju, Sr Director of Research, MAHSA, Malaysia.



Elevator Pitch 2: Dr. Angelica M Baylon

"I am grateful for the opportunity to be invited by AppliedHE to provide an elevator pitch about MAAP. MAAP is led by IMO Maritime Goodwill Ambassador VAdm Eduardo Ma R Santos, AFP (Ret), former FOIC of the Philippine Navy and currently President, Chair, or Honorary Adviser of at least 7 international maritime organizations and 6 local maritime organizations. Thanks to MAAP's exceptional leadership, it has been ranked as the #1 Maritime university in the Philippines and recognized as the 2nd best in internationalization by the Philippine CHED. Additionally, it has been ranked as the 8th top maritime university in the world by Nubia London, awarded as the best MET school and received the best maritime leadership award by AMET Global MET India, and has been given a Certificate of MET Excellence by NI UK and IMarEST UK. Furthermore, MAAP has been ranked #4 in teaching and learning by AppliedHE Exchange and #54 out of the top 100 HEIs by AppliedHE Exchange." - Dr. Baylon.





Panel Discussion is followed by an Elevator Pitch– ¹Maritime Academy of Asia and the Pacific, MAAP, ²Jesselton University College, Malaysia, ³Ramon Magsaysay Memorial Colleges (RMMC) and ⁴Pangasinan State University.



AppliedHE Workshop

The Mini Workshop 2 topic is Leveraging Alumni For Internationalisation. The trainers are Mr Dary Milani and Ms Zeba Salman.

Panel Discussion

The topic for the third panel discussion is Rankings and Ratings for Industry-Relevant Skills moderated by Mr Dary Milani and Ms Zeba Salman. The trainers are ¹Dr Ibrahim Wijaya, Director of Planning, Partnership, Institute of Internationalisation and Reputation, UNS, Indonesia, ²Dr Dian Ekowati, Head of Planning and Development Institute, UNAIR, Indonesia and ³Prof Sibrand Poppema, President of Sunway University, Malaysia.

Closing Keynote and Closing Remarks

Closing Keynote was addressed by Prof Sibrand Poppema titled Knowledge, skills, values and mindset: How these relate to market needs and employability, and how they can result in better ratings and Rankings and the Closing Remarks was addressed by Prof Irwan Trinugroho, Vice Rector of UNS and Ms Mandy Mok, CEO of AppliedHE.

AppliedHE™ X CHANGE

Organising Partner



Supported by



Platinum Sponsors



Silver Sponsors



Bronze Sponsor



PROGRAMME SCHEDULE

GALA DINNER - 23 FEB SUNDAY 2025

Dress Code: Smart Formal or Traditional Attire

TIME	PROGRAMME
17:30	Conference Registration Opens
18:00	Pre-dinner Drinks
19:00	Welcome Speeches Prof Hartono, Rector of UNS Ms Mandy Mok, Founder & CEO, AppliedHE, Singapore
19:15	Networking Dinner
19:30	MOU Signing with UNS - Part 1
20:00	Music Performance Universitas Ngurah Rai, BALI
20:15	MOU Signing with UNS - Part 2
20:45	Dance Performance Universitas Pendidikan Ganesha, BALI
21:00	End of Gala Dinner

DAY ONE - 24 FEB MONDAY

TIME	PROGRAMME
08:00	Pre-registration
08:30	Start of Registration
09:00	AppliedHE Xchange Starts
09:05	Welcome Remarks 1 Prof Hartono, Rector, UNS, INDONESIA
09:10	Welcome Remarks 2 Ms Mandy Mok, Founder & CEO, AppliedHE, SINGAPORE
09:15	Opening Ceremony / Photo Taking (Xchange with an "X")
09:30	Keynote Address 1 Title: Strengthening Academia-industry Synergy for Economic Growth and Global Competitiveness Dr Budi Santoso, Indonesian Minister of Trade, INDONESIA
10:00	Keynote Address 2 Title: Partnering with industry-Opportunities and Pitfalls Prof Kevin Downing, Secretary to Council & Court, Professor of Veterinary Clinical Science, City University of Hong Kong, CHINA

DAY TWO - 25 FEB TUESDAY

TIME	PROGRAMME
09:15	Country Report Topic: Education Policy (The Future of HE Learning) 1) Kevin Downing, Secretary to Council & Court, Professor of Veterinary Clinical Science, City University of Hong Kong, CHINA 2) Prof Dr Fitria Rahmawati, Vice Rector, Academic & Research, UNS, INDONESIA 3) Mr Sinethemba Mpambane, Deputy VC, Institutional Support & Development, WSU, SOUTH AFRICA 4) Prof Dr Tirta Mursitama, Deputy Minister for Investment Cooperation, INDONESIA
10:15	Morning Networking Coffee
10:30	Panel Discussion 2 Topic: Curriculum Alignment with Market Needs Moderator: Mr Dary Milani, Pro Vice-Chancellor, Recruitment & International Operations, La Trobe University, AUSTRALIA Speakers: 1) Prof Dr Sigit Prastowo, Director, Academic Affairs, UNS, INDONESIA 2) Angelica Baylon, Director, External Relations, Maritime Academy of Asia & the Pacific (MAAP), PHILIPPINES 3) Prof Dr Valliappan Raju, Sr Director of Research, MAHSA, MALAYSIA
11:30	Elevator Pitch 2 1) Maritime Academy of Asia & the Pacific (MAAP), PHILIPPINES 2) Jesselton University College, MALAYSIA 3) Ramon Magsaysay Memorial Colleges (RMMC), PHILIPPINES 4) Pangasinan State University (PSU), PHILIPPINES
11:45	Networking Lunch
13:15	AppliedHE Xchange: Mini Workshop 2 Topic: Leveraging Alumni for Internationalisation Trainers: Mr Dary Milani, Pro Vice-Chancellor, Recruitment & International Operations, La Trobe University, AUSTRALIA Ms Zeba Salman, Head, International Engagement Engineers, AUSTRALIA
14:30	Afternoon Networking Coffee
14:45	Panel Discussion 3 Topic: Rankings & Ratings for Industry-Relevant Skills Moderators: Mr Dary Milani & Ms Zeba Salman Speakers: 1) Dr Ibrahim Fatwa Wijaya, Director, Planning, Partnership, Internationalisation & Reputation, UNS, INDONESIA 2) Dr Dian Ekowati, Head, Planning & Development Institute, Universitas Airlangga (UNAIR), INDONESIA 3) Prof Sibrand Poppema, President, Sunway University, MALAYSIA
15:45	Closing Keynote: Title: Knowledge, skills, values, and mindset: How these relate to market needs and employability, and how they can result in better ratings and rankings Prof Sibrand Poppema, President, Sunway University, MALAYSIA
16:15	Closing Remarks Prof Irwan Trinugroho, Vice Rector, UNS, INDONESIA Ms Mandy Mok, CEO, AppliedHE, SINGAPORE
16:30	End of Programme