
Ayu Anastasya Rachman

RINGKASAN

An academic with 7 years of experience in International Relations, Diplomacy, and International Education Development. Bachelor of International Relations, Hasanuddin University. Master of International Development University College London. Doctoral Candidate in International Relations, Padjadjaran University. He works as Head of Study Program and Lecturer of International Relations at UBM Gorontalo. Spearheaded the International Affairs Office at UBM. Expert team for the formulation of the Academic Manuscript of the Gorontalo Province Regional Regulation. Ayu and her thoughts can be found in various media, such as in The Conversation, The International Scholar, Koran Tempo, Gorontalo Post, VICE. On various occasions, Ayu was invited to be an observer of International Affairs and Diplomacy at TVRI World and a resource person for Indonesian Youth Diplomacy (IYD). In 2022 and 2023, she was chosen as Editor's Choice favorite writer by The Conversation Indonesia. Ayu has published more than 31 popular scientific articles read by more than 15,000 readers in 9 countries, has 3 IPRs and 2 SCOPUS Q2. She enjoys exercising, playing piano and watching movies.

RIWAYAT PENDIDIKAN

DOKTOR OF INTERNATIONAL RELATIONS, UNIVERSITAS PADJADJARAN; BANDUNG

MASTER OF ARTS IN INTERNATIONAL DEVELOPMENT, UNIVERSITY COLLEGE LONDON; LONDON

BACHELOR IN INTERNATIONAL RELATIONS, UNIVERSITAS HASANUDDIN; MAKASSAR

PENGALAMAN

HEAD OF THE INTERNATIONAL RELATIONS STUDY PROGRAM; UNIVERSITY OF BINA MANDIRI
GORONTALO — 2022 to present

COORDINATOR PT PRAKTIKI MENGAJAR; UNIVERSITY OF BINA MANDIRI GORONTALO — 2022 - present

DIRECTOR OF INTERNATIONAL RELATIONS; UNIVERSITY OF BINA MANDIRI GORONTALO — 2019 - present

ASSISTANT PROFESSOR IN INTERNATIONAL RELATIONS; UNIVERSITY OF BINA MANDIRI GORONTALO — 2018 - present

CHAIRMAN OF FOREIGN RELATIONS; ASSOCIATION OF INDONESIAN PRIVATE UNIVERSITIES IX A —
2022-2026

REVIEWER JURNAL; GORONTALO JOURNAL OF GOVERNMENT AND POLITICAL SCIENCE — 2018-2019

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OP-ED CONTRIBUTOR; THE CONVERSATION INDOENSIA — 2019 to present

INTERNATIONAL RELATIONS RESEARCHER; THE INTERNATIONAL SCHOLAR — 2020 to present

GUEST SPEAKER; INTERNATIONAL WOMEN SUMMIT — 2020

KETUA MATA GARUDA LPDP GORONTALO — 2018-2020

RESEARCH PRESENTER; EUROSEAS CONFERENCE, OXFORD UNIVERSITY, UK — 2017

INTERN; OXFAM VICTORIA, UK — 2016-2017

DELEGATION; HARVARD NATIONAL MODEL UNITED NATIONS (HNMUN), AMERIKA SERIKAT— 2013

PENGHARGAAN

AUTHORS OF THE YEAR (POLITICS + SOCIETY) — THE CONVERSATION INDONESIA 2022

AUTHORS OF THE YEAR (EDUCATION + YOUTH) — THE CONVERSATION INDONESIA 2022

BEST RESEARCH PRESENTER; THE 5TH IICSDGs — OCTOBER 2022

BEST PAPER: ASEAN CONNECT FORUM IN HIGHER EDUCATION — JULY 2018

HONORABLE MENTIONS: ASEAN SUMMIT MODEL, LONDON SCHOOL OF ECONOMICS (LSE)— 2016

LPDP SCHOLARSHIP: UNIVERSITY COLLEGE LONDON (UCL) — 2016-2017

VALEDICTORIAN IN SOCIAL POLITICAL FIELD: (LULUSAN TERBAIK): UNIVERSITAS HASANUDDIN — 2015

MOST OUTSTANDING STUDENTS OF THE YEAR (MAHASISWA BERPRESTASI UTAMA): UNIVERSITAS
HASANUDDIN — 2014

RESEARCH SCHOLARSHIP; DAAD GERMANY — 2014

BEST DELEGATE: MODEL UNITED NATIONS, HASANUDDIN UNIVERSITY — 2012

SKILLS

Project Management | Leadership | Research | Adaptive | Knowledgeable

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Alex Holmes · 1st

Education & Professional Development

October 1, 2022, Alex was Ayu Anastasya's client

I worked with Ayu during the lead up to, and during, the 5th IICSDGS 202, a large, international online conference. It was evident that her early planning and attention to detail meant that my participation across timezones went smoothly. In her role as moderator during the conference, she was thoroughly professional, asking well-considered questions, whilst simultaneously dealing with technical issues. It was an absolute pleasure working with Ayu, and I would be delighted if ever asked to collaborate with her again.



Kayli Wild · 1st

Senior Research Fellow at La Trobe University

May 13, 2020, Kayli was Ayu Anastasya's client

Ayu and her team hosted a wonderful conference on the SDGs and health, in Gorontalo Sulawesi 2019. It was a pleasure to be a speaker and to observe the important research the University and their students are undertaking. Keep up the great work!



Dr. Dolf Evenberg · 1st

Life Sciences, vaccines, microbiology, biochemistry, molecular biology, ecotoxicology

May 12, 2020, Ayu Anastasya was Dr. Dolf's client

I have collaborated with miss Ayu A. Rachman, and I was impressed despite her young age, about her ambition, broad views, innovative ideas, her managerial skills and her endless energy to get the job done. It was for me very pleasant work experience in Indonesia to do an international collaboration project at the Bina Mandiri University in Gorontalo in the framework of the Dutch non-profit organization PUM Netherlands Senior Experts program. The 3/years project done was considered very successful. //

PUBLICATION

NO	YEAR	TITLE	PUBLISHER
1	2024	Challenges and Opportunities in Higher Education Diplomacy of World Class Universities in Indonesia: Analyzing the Network Environment of Public Diplomacy	Cogent Social Science – Taylor and Francis
2	2024	7 crucial issues casting a shadow over Prabowo-Gibran's likely Indonesian election victory	The Conversation Indonesia
3	2024	The importance of the US, China and Australia to Indonesia: how the presidential candidates diplomatize policies towards major powers	The Conversation Indonesia
4	2024	To nurture democracy, universities must be free from the intervention of authoritarian state leaders	The Conversation Indonesia
5	2024	Polemics over Pinjol to pay UKT: facilitating / complicating public access to higher education?	The Conversation Indonesia
6	2023	Why are Arab countries slow to respond to the Israeli-Palestinian conflict?	The Conversation Indonesia
7	2023	Indonesia consistently supports Palestine, but does not completely reject relations with Israel	The Conversation Indonesia
8	2023	Forms of 'ageism' in higher education and how to overcome them	The Conversation Indonesia
9	2023	Jokowi is right not to join 'BRICS' for now - but the alliance is still important for Indonesia	The Conversation Global
10	2023	Paradiplomacy: how local governments can play a role in international diplomacy	The Conversation Indonesia
11	2023	3 ways university officials can use AI to improve campus management and services	The Conversation Indonesia
12	2023	The rise of campus jockeys: legal ambiguity and weak academic support for students	The Conversation Indonesia
13	2023	4 things universities should consider when opening a branch campus abroad	The Conversation Indonesia
NO	2022	How global universities use honoris causa as a political and diplomatic tool	The Conversation Indonesia
14	2022	Advancing South-South Cooperation in Education: Indonesian Experience with South Africa	F1000 – Taylor and Francis
15	2022	Gorontalo in International Perspective: Colonialism to Transnational Issues	Perpustakaan Nasional
16	2022	Minister Nadiem's university selection reform: a good breakthrough but still a lot of homework	The Conversation Indonesia

No	YEAR	TITLE	PUBLISHER
17	2022	Unila Rector bribery case: new student admission corruption flourishes amid academic capitalism	The Conversation Indonesia
18	2022	Campus ranking: a cultural imperialism practice that traps universities in an empty race	The Conversation Indonesia
19	2021	Canada and the Human Security Approach as Foreign Policy	Pena Persada
20	2021	Questioning Indonesia's recent ministry merger: how do other countries manage their national education and research agencies?	The Conversation Global
21	2020	COVID-19: is this the End of Multilateralism or its True Beginning?"	The International Scholar
22	2020	Indonesia Can Leverage Higher Education as a New Force in Global Diplomacy	The Conversation Global
23	2020	Knowledge Economy: The Future of Indonesian Education	IDN Times
24	2020	Fighting COVID-19: Reviewing the Role of Social Scientists in the Home Front	IDN Times
25	2019	McD in Gorontalo: Globalization and the Challenge of Local Food Self-Sufficiency	Gorontalo Post
26	2019	Gorontalo in the Midst of Sustainable Paradigm Change	Gorontalo Post
27	2018	Gorontalo Province Development Policy Analysis (Socio-Cultural Study)	Journal of Economics and Business (JEBA)
28	2018	Neoliberalism and Inclusivity in Indonesian Higher Education	University College London
29	2015	Human Security in Canadian Foreign Policy	Universitas Hasanuddin

Some reference links:

1. <https://theconversation.com/profiles/ayu-anastasya-rachman-1017207>
2. https://www.youtube.com/live/laQnpNH1O2Y?si=LYq_FGWmrsYRlnBn
3. <https://www.vice.com/id/contributor/ayu-anastasya-rachman>
4. <https://www.theintlscholar.com/periodical/2021/04/03/argument/covid-is-this-end-multilateralism-or-true-beginning>
5. <https://medium.com/@ayurachman>

PORTFOLIO

1. Analisis Hubungan Internasional dan Diplomasi



2. Pengamat Kebijakan Publik dan Pembangunan



3. Reviwer Jurnal Politik dan Pemerintahan



4. Peran melalui komunitas

- a. Bantu UMKM Selama Masa Pandemi Covid-19, MGG Siapkan Sistem Lacak Pedagang :

https://habari.id/mgg-siapkan-sistem-lacak-pedagang/?fbclid=IwAR3sRLezIbJaE4_kccYgModFuu-Ujq955VqqOwudijps9izlsskTgxi-sEY

- b. Matagaruda LPDP Gorontalo bersih-bersih pantai

https://habari.id/mata-garuda-lpdp-gorontalo-gelar-aksi-bersih-bersih-pantai/?fbclid=IwAR38fcaCfTv1K4mmfnxpZyJaH2FtVGMIG-dPGn99-c_k-FWf5ibhTH0LG24

(+62) 82114607211 | iurachman@gmail.com
<https://www.linkedin.com/in/ayuanastasyarachman/>

6. Pemateri Diplomasi Publik, Pendidikan dan Pembangunan

UNIDA GONTOR
UNIVERSITY OF DARUSSALAM GONTOR

LEADERSHIP TRAINING WEBINAR
International Relation Department
University of Darussalam Gontor

"Harnessing Diplomacy for International Development"

Ayu Anastasya Rachman S.IP, MA

UNIVERSITAS BINA MANDIRI GORONTALO

TALK SHOW
NEW NORMAL PASCA PANDEMI COVID 19

Perspektif Ekonomi- Sosial, Adminsitrasi Publik, Pendidikan dan Hubungan Internasional

Kamis, 21 Mei 2020 | Pukul 08.30 - 10.30 WITA

Baeri Amin, S. Sos., MA, Ph. D.
Sosiolog dan Pengajar UNG

Ayu Anastasya Rachman, S. IP., MA
Peneliti dan Mahasiswa Doktorat Hubungan Internasional

Dr. Ir. H. Azis Rachman, MM
Sekretaris APJISI Gorontalo

Dr. Ikram Muhammad, M. Si
Pakar Administrasi Publik UBM Gorontalo

William L. S. Moudala, SE, M.S.A., AA., CA
Ekonom dan Akademisi

Dr. Sri Khatunah Much, S.T., M.P.
Moderator

- Peserta terbatas **100 orang**
- Tersedia E-Certificate
- Masuk Ke Zoom ID
15 Menit sebelum dimulai

Zoom ID : **91651067187**
atau melalui
<https://bit.ly/TalkshowUBMG>

zoom

pagarapi
membaca budaya manusia

Membahas

Membaca Pendidikan Pada Masa Pandemi & Setelahnnya
Kelindan Pasar, Negara & Ruang Publik

PEMBICARA
Ayu Anastasya Rachman
Peneliti Pendidikan & Pembangunan Internasional
Harnita Rahman
Kedai Buku Jenny

MODERATOR
A. Faiz Batara A
Mahasiswa FK UNHAS

JUMAT 15 MEI 2020
20.30 - 22.30 WITA
VIA ZOOM

(Cara ikut serta) **SWIPE >**

FUPP
FACULTY OF PUBLIC POLITICAL AND SOCIAL SCIENCES
UNIVERSITAS BINA MANDIRI GORONTALO

ACIRS
Association of Centers for International Relations Studies

ACTRS's Monthly Discussion

PENDIDIKAN SEBAGAI PEMBANGUNAN DAN TANTANGAN-TANTANGAN MASA KINI

Ayu Anastasya Rachman
Dosen Universitas Bina Mandiri

Tarnail Bahtiar, S.P.M.
Anggota DPRD Sulawesi Selatan

M. Luqman Saadati Kasak, S.I.P., M.A.
Kepala Bagian Kelembagaan dan Sistem Informasi
LLDIKTI Wilayah IX

thursday
26. 11. 2020
10.00 - 12.30 WITA
via zoom

MODERATOR
Apin Nura Anjen, S. I.P., M. Si

7. Penulis opini

Mcdonald Masuk Gorontalo: Globalisasi Hingga Tantangan Swasembada Daging Lokal

LEBIH satu dekade yang berlalu, sebuah negara waralaba mancanegara bernama KFC dibuka di Provinsi Gorontalo. Walaupun sempat terkendala Peranran Daerah, namun Provinsi dengan pertumbuhan ekonomi rata-rata mencapai 6% di atas laju pertumbuhan ekonomi nasional. Akhirnya menyebut kembali restoran ayam asli Amerika Serikat ini. Tidak heran, berbagai penelitian menunjukkan bahwa Top of Mind restoran cepat saji atau fast food di kalangan orang Indonesia masih di duduki oleh KFC.

Multinasional yang bergerak di bidang lain, seperti pertambangan, pertanian bahkan pendidikan. Hal ini dimungkinkan karena pangan atau makanan merupakan kebutuhan primer manusia, sehingga ekspor-impor produk makanan masih dianggap jalan untuk menjaga ketahanan pangan sebuah Negara.

Sebagai perusahaan multinasional, McDonald di Indonesia dikelola oleh PT. Bakso Nasional Food. Sehingga kehadiran restoran dengan ciri khas burger ini di Gorontalo termasuk dalam kategori investasi. Kontribusinya terhadap Pemintah Daerah masuk melalui pajak restoran (yang dahulu disebut pajak bangunan) yakni sebesar 10% dari setiap restorasi, sementara terhadap pemerintah pusat masuk melalui PPN (Pajak Pertambahan Nilai).

Selain menggunakan bangunan setempat, berbagai gerai MCD di Indonesia juga membuka gerai secara mandiri. Di tahun 2019 saja, tercatat nilai total Produk Domestik Bruto (PDB) McDonald lebih besar daripada PIB Negara Papua New-Guinea. Pemakaian Amerika Serikat dari MCD cabang internasional berada di angka 17 triliun USD setiap tahunnya.

Kelebihan MCD, kurang lebih 12 tahun setelah masuknya KFC di Provinsi Gorontalo, menandakan jika kita sudah bisa menerima MCD, tentunya

daging ayam dan sapi di Provinsi Gorontalo belum juga surplus. Walaupun populasinya mengalami peningkatan, tetapi kita masih menerima daging dari luar kota seperti Sulawesi Selatan.

Bahkan, dari 34 Provinsi di Indonesia, harga daging sapi dan ayam di Gorontalo termasuk yang sangat fluktuatif, salah satu permasalahan adalah kurangnya ketersediaan stok. Tentunya sebagai investor, stabilitas harga dan ketersediaan pasokan menjadi prioritas utama untuk menjamin keberlanjutan usaha tersebut. Hal ini membuat MCD yang beroperasi di Provinsi Gorontalo belum bisa memanfaatkan hasil ternak lokal seperti yang kita harapkan.

Tuan rumah di Provinsi Sendori Berbeda dengan Alabama dan Nebraska dua kota bagian Amerika Serikat dengan omset penjualan fast food terbesar di dunia. Makanan cepat saji bukannya hanya industri yang berbasis pada pertanian dan peternakan seperti Gorontalo. Kita masih sangat menikmati surga filenial dari kedokteran mendapatkan berbagai jenis ikan segar tanpa khawatir akan



Oleh Ayu Anastasya Rachman, S.P. MA

GORONTALO POST
PT GORONTALO CEMERLANG
Kantor: Jl. R. Soekarno No. 100, Gorontalo
Dewan: PT Gorontalo Cemerlang
Dewan: PT Gorontalo Cemerlang
Dewan: PT Gorontalo Cemerlang

PERSEPSI
RABU, 5 FEBRUARI | TAHUN 2020
Gorontalo di Tengah Arus Perubahan Paradigma Pembangunan Berkelanjutan
MEREKA yang mendapatkan kebebasan memilih dalam hidupnya. Kondisi ini membuat mereka memiliki ketahanan yang lebih baik. MDCs di kelas menengah sebagai 'the most successful' model untuk mengatasi masalah ketahanan pangan dan gizi. MDCs ini memiliki kemampuan untuk beradaptasi dengan perubahan iklim dan lingkungan. MDCs ini memiliki kemampuan untuk beradaptasi dengan perubahan iklim dan lingkungan.

THE CONVERSATION Indonesia
Education + Youth Editor's Favorite
Ayu Anastasya Rachman
PhD Student in International Relations, Diplomacy, and Education Political Economy Universitas Padjadjaran (UNPAD)
'Dalam berbagai tulisannya yang terbit di TCID tahun ini, Ayu menawarkan beragam perspektif menarik tentang ekonomi politik pendidikan tinggi dari dampak rezim pemerintahan kampus, bagaimana dinamika pasar berpengaruh dalam sistem seleksi masuk (dan kolusi) perguruan tinggi, hingga gelar doktor keahliatan sebagai alat instrumen politik global.'