

PAEPI NATIONAL STRATEGIC ACTION PLAN 2009-2010

INTRODUCTION

This 'National Strategic Action Plan' contains the blueprint of strategic activities to be undertaken by PAEPI to attain its vision, mission, goals and objectives. It is intended to guide the board of directors in pursuing PAEPI's VMGO to the fullest with a common frame of reference.

This 'strategic action plan' was in reference to the game plan prepared in 2002 under the dynamic leadership of PAEPI President (2000-2002) and PAEPI Chairman (2003-2006) and PAEPI Ex-officio Atty. Anita Chauhan. Through, Atty. Chauhan's guidance, this was revisited and updated by the 12 PAEPI Board of Directors present on May 19-20 2009 during the PAEPI initial meeting at the Maritime Academy of Asia and the Pacific (MAAP), Mariveles, Bataan. The implementation of this 'strategic plan' shall be regularly monitored, evaluated, and improved as the need arises. This plan shall be implemented by PAEPI with the cooperation of its chapters, institutional and individual members.

Present:

- » **Dr. Angelica M. Baylon**, President and Director III Region III (MAAP)
- » **Dr Andres B. Ortega, Jr**, Vice-President for Visayas, Director, Region VI (WVCST)
- » **Dr. Rowena. R Nieveras**, Vice-President for Mindanao, Director, Region IX (UZ)
- » **Dr. Estrella B. Pichay**, Secretary Director, Region II (USL)
- » **Dr. Mary Grace Brongcano**, Auditor, Director, CARAGA(FSUU)
- » **Dr. Maximino B. Garming**, Business Manager, Director, CAR (KASC) (Rep. by Jeremias Ammakiw)
- » **Prof. Andrea B. Gomez**, Asst. Secretary, Director Region (PSU)
- » **Dr. Jesusa D. Ortuoste**, Treasurer, Director, Region XII (SKPC)
- » **Prof. Aida Joe Hadji**, Director, ARMM (MSU IT)
- » **Dr. Nichol R. Elman**, Chair, Director, Region VII (SU)
- » **Dr. Gilbert B. Ocampo**, Vice-Chair, Director Region IV (Letran-Calamba)

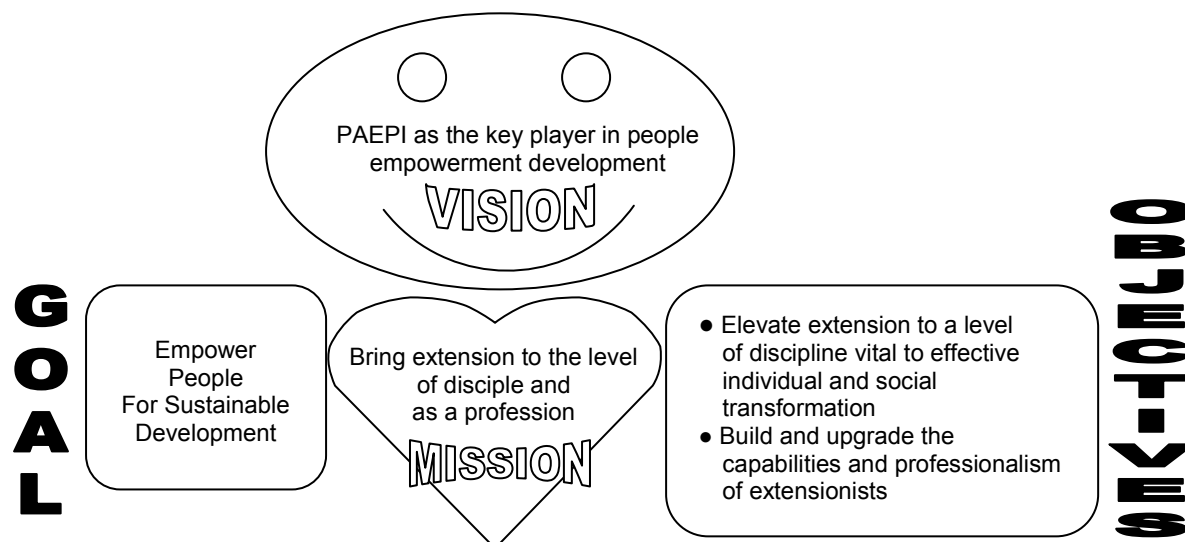
CAPABILITY BUILDING

- VMGO
- Corporate Values and Work Ethics
- Key Result Areas
- Primary Strategies
- Strategic and Tactical Activities

CORPORATE VALUES AND WORK ETHICS

- Responsibility and Accountability
- Productivity and Commitment to Action and Output
- Professionalism, Ethical conduct, and Integrity
- Relevance and Responsiveness
- Teamwork, Unity and Cooperation

PAEPI VISION, MISSION, GOALS AND OBJECTIVE (VMGO)



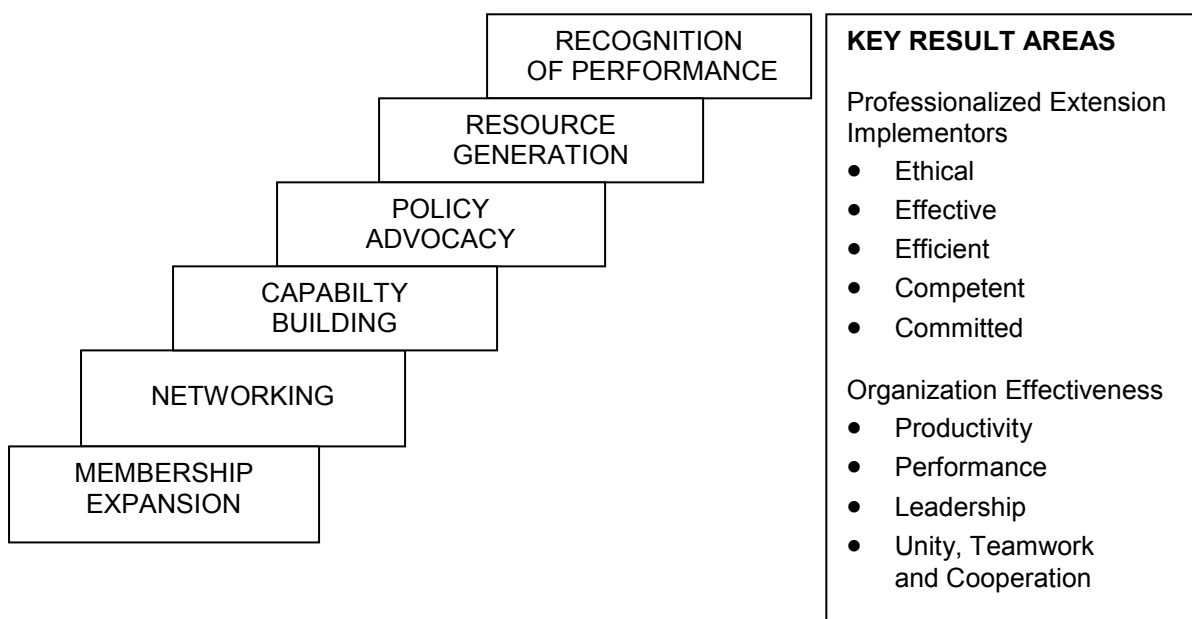
SPECIFIC OBJECTIVES

Pursuant to Article II, Section I of the PAEPI Amended Articles of Incorporation, the Association shall seek through implementation of programs, projects and activities to become a key player in elevating extension to the level of a discipline and in upgrading the professionalism of the extension program implementers. Its specific objectives shall be:

1. To promote extension as a strong force in individual and social transformation;
2. To promote the mission and goals of extension primarily in educational institutions and in other government and non– government institutions in the Philippines in concordance with national, regional, and local development thrusts;
3. To assist State authorities, particularly CHED, DEPED, TESDA and AFP (Philippine Navy in evolving policies and standards relative to extension programs and services);
4. To establish and maintain close relationships among government and non –government institutions in matters relating to extension programs;
5. To establish and implement feasible projects and mechanisms for the promotion of networking among institutions for upgrading the professional growth of extension program implementers;
6. To lobby for laws and policies that will promote the development the development and welfare of extension program implementers;
7. To mobilize available resources for the conduct of continuing education of extension program implementers;
8. To undertake nationwide extension agenda complementary to national development efforts that promote people empowerment for sustainable development.
9. To organize chapters in all regions of the country in order to involve greater participation in the professional growth of extension program implementation.
10. To develop and produce relevant training/instructional materials, books, manuals and the like as well as conduct degree and non – degree courses in partnership with duly recognized educational institutions in the country in order to promote the professionalism of extensions; and
11. To establish local/domestic and international linkages in the promotion of extension as a force in individual and social transformation.

Likewise, as a duly registered corporation assuming legal personality, the Association shall use its corporate powers conferred upon it by law to attain the above objectives and realize its vision, mission, goals and objectives as a professional association of extension program implementers.

PRIMARY STRATEGIES FOR ATTAINING VMGO



KEY RESULT AREAS (KRAs) BY BASIC FUNCTIONS AND PREREQUISITES

Function	KRA	Pre-requisites
1. Membership Expansion	Chapter at different levels organized and effectively implementing action plans	<ul style="list-style-type: none"> • Host institution as partner in organizing • Organizing materials <ul style="list-style-type: none"> ⇒ PAEPI National Extension Agenda ⇒ PAEPI Gamelan ⇒ Oath of Officers and Member ⇒ Certificates of Membership ⇒ ID ⇒ Articles of Incorporation and By-Laws ⇒ Program of Activities ⇒ Resource speaker
2. Policy Advocacy	Desired policy or bill proposed and passed by Congress: <ul style="list-style-type: none"> • Magna Carta for Extension Workers • Code of Ethical Conduct for Extension • PRC Examination and Licensing of Extension Workers 	<ul style="list-style-type: none"> • Bill Proponent • Position Paper • Draft Bill / Policy • Letters / Petitions to support bill / policy approval
3. Networking	Partners of PAEPI Affiliation of PAEPI with national and international professional associations with extension agenda	<ul style="list-style-type: none"> • Letter to partners or affiliating institutions • MOAs • IEC materials of PAEPI • PAEPI website • Orientation IEC materials and Manual
4. Capability Building	<ul style="list-style-type: none"> • Chapter members oriented through capability building on extension cum chapter organizing activity; • Efficient, effective, ethical, committed and competent extensions with a heat 	<ul style="list-style-type: none"> • Outstanding extensions designated as ambassadors of goodwill • PAEPI publications • PAEPI curriculum and training designs responsive to capability-building needs
5. Resource Generation	Sufficient fund to finance PAEPI P/P/As	<ul style="list-style-type: none"> • PAEPI critical mass of trainers • Fund-raising campaigns • IGP planning and implementation
6. Recognizing Performing Extensions, Members and Programs	Duly recognized members, extensions and programs	<ul style="list-style-type: none"> • Policy guidelines and criteria for awards • Recognition through cash and /or in kind

