

*Strategic Planning
Outputs, Officers,
Board of Directors,
Board Meetings,
National Action Plans*

This section documents the various outputs brought about by a research-based national planning in consultation with member participants who are experts in varied fields of discipline. This shall serve as part of the blueprint by PAEPIans today and the future generation.

On May 19-20, 2010, sponsored and hosted by Maritime Academy of Asia and the Pacific (MAAP) in Mariveles, Bataan, PAEPI BOD 2009-2010, representing 14 regions nationwide, conducted a 2-day revisiting of the PAEPI by-laws, membership and national strategic action plan and came up with National Extension Agenda, and PAEPI Strategic Plan (PSP) or Game plan for Implementation at the

The 2-day BOD Strategic Planning was followed by the conduct of the “PAEPI National Consultative Forum Cum Seminar–Workshop on Extension Program Enhancement and Resource generation” on May 21-23, 2009 at MAAP campus, which was participated in by 80 participants coming from various region across the country. This occasion was graced by Dr. Felizardo Y. Francisico, CHED Director for Programs and Standard, as Guest of Honor and Speaker. Part of the National Action Plan was the conduct of the 2nd Biennial Convention to be hosted by Aklan State University (ASU) in December 2010. With the presence of 10 faculty/extensionist from ASU led by its Extension Services Director Dr. Anna Mae Relingo and VP for Research and Extension Services Dr. Roberto Salazar, planning for ASU hosting was started and followed up in April and October 2010.

In the context of UN Decade and Education for Sustainable Development (ESD) and the Philippine Millennium Development Goals (MDGs), PAEPI BOD, through participatory and partnership approach had successfully:

1. Oriented the 80 participants on the revisited and updated PAEPI VMGO, National Extension Agenda and Framework, PAEPI Criteria and guidelines on Extension Services awards and the PAEPI on-going special project on CHREs and other proposed projects
2. Enriched the PAEPI game plan with relevant and responsive extension service activities in line with the thrusts of PAMI, CHED, CHR, NFCHRE and PAEPI member institutions with implications for ESD and Philippine MDGs accomplishment for global competitiveness.
3. Organized various PAEPI Committees on Extension Services in line with the thrusts of CHED, PAMI, NFCHRE, CHR and the member’ institutions as partners on Extension services

The Seminar-Workshop involves discussions on how MDGs be adapted for sustainability by Ms. Dulce Saret, the UN MDG Advocacy Specialist; MAAP accomplishments/recognitions on extension services made possible thru partnership with PAEPI and NFCHRE (2006-2008) as part of sharing and promotion of best practices by PAEPI President Dr. Baylon; “The Rural Development Management: The Siliman University experience” by PAEPI Chair Dr. Nichol Elman, and; the criteria for a successful project proposal and resource generation for sustainable and community programs by Prof. Celeste Castro, NFCHRE President. The workshop involves enrichment of the proposed PAEPI national plan, a product of the 2-day PAEPI and NFCHRE joint meeting and strategic action planning, through a participatory and/or partnership approach. This also include parallel workshop and planning by sectors (maritime, agriculture, education, human rights, environment, medical and other thrusts) facilitated by the BODs from Maritime (Dr. Angelica Baylon), Luzon (Dr. Gilbert Ocampo), Visayas (Dr. Andres Ortega) and Mindanao (Dr. Rowena Nieveras). Moreover, Aside from the PAEPI criteria, CHED criteria on search for the best extension services program was also presented or furnished the members for them to be guided in documenting their extension service activities.

On June 15, 2009, PAEPI thru MAAP submitted a PAEPI accomplishment report dated June 15, 2009 to the Philippine Commission on Higher Education Office of Program and Standards (Dr. Felizardo Y Francisico). It contains the PAEPI National Strategic Action Plan 2009-2010 with workshop outputs (Maritime, Luzon, Visayas and Mindanao) incorporated, product of the 2-day strategic planning by the PAEPI Board prepared by Dr. Baylon), (Introduction, VMGO or Vision, Mission Goals and Objectives, Primary Strategies for Attaining VMGO, Key Result Areas (KRA) by Basic Functions and Prerequisites, Strategic and Tactical Activities on: Membership Expansion, Networking, Capability Building, Public Advocacy, Resource Generation, and Recognition of Performance, Structure of PAEPI Chapter, PAEPI Areas of Responsibility and Operations on National, Regional, Provincial, Municipal and Institutional, PAEPI Conceptual Framework. PAEPI to do, Paradigm of Extension, What PAEPI Does or wants, What PAEPI Can Do, What PAEPI Might Do, What PAEPI Should Do, PAEPI National Extension Agenda), the PAEPI Policy, Guidelines, Standards and Criteria for Performance Recognition in Extension or PAEPI Recognition Policy and the Proposed Bill Republic Act 888 on Magna Carta for Extension Workers.

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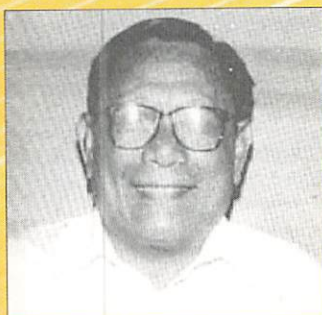
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Membership Dr. Rowena Nieveras, Dr. Baylon and Dr. Ester Tucay	Dr. Estrella Pichay c/o Dr. Elizabeth Joson (BPSU)
Special Projects Members: Prof. Dugang, Dr. Nieveras and Dr. Ortega	Dr. Gilbert Ocampo c/o Dr. Andres Ortega, Jr. (WVST)
Publication (Paper and Studies) Members: Prof. Dugang, Dr. Amores and Dr. Ortega	Dr. Angelica M Baylon
Resource Generation Members: Dr. Nieveras, Dr. Aladino Lecio, Dr. Baylon and Dr. Ortega	Prof. Ronald Dugang
Education and Training Members: Dr. Ortueste and Dr. Alice Diel	Dr. Rowena Nieveras c/o Dr. Alice Diel (CU)
Awards and Recognition Members: Dr. Baylon, Dr. Pichay, Dr. Sumanpan	Dr. Jesusa Ortueste
Constitution and Policy Members: Dr. Ocampo, Dr. Diel, Dr. Chauhan and Dr. Baylon	Dr. Nichol Elman c/o Prof. Ronald Dugang

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THE FIRST PAEPI BOARD MEETING

MAAP, Mariveles, Bataan

May 19, 2009

The New PAEPI Board (2009-2010) would like to continue the good works carried out by past officers. Despite all constraints and limitations faced by the past Board of Directors (BODs) and officers, they were able to accomplish and strengthen PAEPI. As the new leaders, PAEPI BODs/Officers 2009-2010 aims to carry out their tasks with the guidance of their predecessors relevant to PAEPI vision, mission, goals and objectives.

Leadership History of PAEPI (traced with the help of PAEPI ex-officio Atty. Anita S Chauhan):

FY1990-1999-Dr. Cristeto Bonilla (TUP Director for Extension Services) as the Founding President

FY 2000-2002 - Atty. Anita Chauhan as President with Dr. Cristeto Bonilla as Chair

FY 2003-2004 - Dr. Aladino Lecio (CAPSU- SUC) with Atty. Chauhan (CHR) as Chair

FY 2005-2006 - Dr. Ester Tucay (NEUVST) as President with Atty. Anita Chauhan (CHR11) as Chair

FY 2006-2007 - Dr. Aladino Lecio as President and Dr. Ester Tucay as Chair

FY 2007-2008 - Dr. Ester Tucay as President /Chair

FY 2009-2010 -Dr. Angelica M. Baylon (MAAP) and Dr. Nichol Elman (SU) as Chair

The Board thru Atty. Anita Chauhan, also traced the PAEPI Annual Conventions and the rationale on the conduct of Biennial Convention.

2006 – 17th Annual Convention –NCR (PNU, Manila)

Dr. Aladino Lecio was elected as PAEPI President with Dr. Tucay as Chairman 2006-2007 but after a year, Dr. Lecio had to resign as he was made to choose between PAEPI and CAPSU when he was promoted as VP for Academic Affairs. Hence, Vice-President Ronald Mabunga resumed the presidency. However, after a month, Dr. Mabunga had to resign for a full bright scholarship in US. The Board unanimously voted for Dr. Baylon who begged off due to important commitments. Hence, VP of Visayas Engr. Gilber was appointed. However, due to his non-commitment to PAEPI both as President and BOD when he was promoted as Provincial TESDA Director in Samar, as per resolution by the Board, Dr. Tucay, had no choice but to assume dual positions, both as the Chairman and PAEPI Presidency for 2006-2008.

2007 – 18th Annual Convention was not conducted; hence, it was resolved to conduct Biennial Convention. PAEPI resolved to conduct a Biennial activity so that PAEPI BODs could concentrate more on the regional level which is cost effective.

2008–1st Biennial Convention & 19th General Assembly- Capitol University, Cagayan De Oro

The Regional Board members presented their PAEPI Accomplishment report. The following PAEPI BODs were able to report: Dr. Alice Diel BOD of Region X, Prof. Reynaldo Eliseo of Region XI and Dr. Angelica Baylon of Region III. Dr. Ester Tucay presented her accomplishment report on CHR activities which were actively participated in active BODs. It can be surmised that most of the PAEPI activities conducted were mostly on Human Rights Education and Training due to its linkage with CHR. Moreover, new PAEPI BODs/Officers were elected for 2009 –2010.

2010 - 2nd Biennial Convention and 20th General Assembly – Visayas- Aklan State University

2012 - 3rd Biennial Convention and 21st General Assembly – Luzon

Ten (10) new PAEPI BODs/Officers were present during the first PAEPI 2009-2010 meeting at MAAP as BODs of NCR, Region I, Region X, CAR, Region XI were absent. The following transpired during the meeting:

1. PAEPI forms/documents over various concern (documents 2000-2002) were turned over by Atty. Anita Chauhan to PAEPI President/PAEPI Chair and PAEPI Secretary. These include the National Action Strategic Plan that needs to be revisited. The PAEPI Criteria and Guidelines on extension awards was turned-over to PAEPI Chair in charge with policies.
2. No accomplishment and financial report were turned-over to the Board as the following were absent:

Dr Tucay Ex-officio due to her father-in-law illness, Treasurer Prof. Maria Martinez, and PAEPI BOD Secretary Dr. Alice Diel of Capitol University who was out of the country. PAEPI Chairman and Prof. Dugang were assigned to facilitate the turnover of Book of Accounts, bank accounts and financial report on or before June 2009.

3. In the absence of Dr. Ester Tucay, PAEPI ex-officio, Dr. Baylon incumbent President presented the PAEPI Accomplishment Report 2006-2008 on her participation as PAEPI BOD, MAAP Director and CHRE Director.
4. In the absence of the Treasurer elect Dr. Merced Coloma of Region XI, Dr. Jesusa Ortouste (Region XII) was assigned as PAEPI Treasurer (no longer asst auditor) with Dr. Coloma as Asst Treasurer. Dr. Rowena Nieveras (Region IX) on the other hand was also requested to assist in the registration. She is also tasked to coordinate with PAEPI Board Secretary Dr. Alice Diel (Region X) or her regional officers for the official receipts, as Dr. Diel was out of the country. It is anticipated that the PAEPI official receipts at hand may not be enough, hence provisional receipts or controlled photocopied receipts will be issued with the official receipts to follow later. Dr. Ortouste with the assistance of Dr. Rowena Nieveras were requested to prepare the financial report prior to their departure from MAAP.
5. SWOT Analysis and Planning was conducted which the PAEPI Secretary Dr. Estrella Pichay is tasked to consolidate the results of PAEPI BOD workshop including the long term plan and various resolutions/plans for her presentation in the National consultative forum on May 22, 2009. She is requested to turn-over the minutes of the meeting prior to departure.
6. Initial plan is to write letters to all concerned and papers will be prepared for submission to the SEC signed by PAEPI President with PAEPI Chairman to be facilitated by PAEPI Executive Director in Manila, not later than last week June 2009.
7. Amendments on the PAEPI policies to be presented by PAEPI Chairman Dr. Nichol Elman for approval during the forum whereas PAEPI President Dr. Baylon in charge of the operation will report various activities conducted by PAEPI both in the national, regional level and institutional level by PAEPI membership during the national forum at MAAP as well 2nd Biennial Convention in 2010 at Aklan State University.

PAEPI President Dr. Baylon reported the following:

The May 21-23, 2009 activity at MAAP is endorsed by CHED

1. The activity is also endorsed by the Philippine Association of Maritime Institutions (PAMI) as MAAP is one of its members and MAAP also supported the PAMI request for Dr. Baylon to represent PAMI and present MAAP winning entry on Best MET Research Practices in Shanghai China, in March 2009. Hence, the activity is represented by at least one maritime school per region with at least 10 maritime schools from various regions.
2. A formal written request to PASUC President Dr. Lauro Tacbas (UNP, Vigan) was sent for his endorsement of the PAEPI activity and accreditation of PAEPI for PASUC; however, the request was denied as PASUC Executive Assistant Dr. Jimmy Soria explained that since PAEPI is not registered in PASUC, it is not under its jurisdiction.
3. Atty. Anita Chauhan, ex-officio (President 2000-2002), informed the body that she had requested PASUC in 2002, but President Rosete of RMTU Zambales, then PASUC President informed her who was VP of a private school that time that the PASUC policy for accreditation include PAEPI president coming from SUC.
This PASUC policy is believed to be an issue in PAEPI membership because the present PAEPI membership is a mix of extension program implementers coming from both the government and private educational institutions and other sectors.
4. Kalinga Apayao State College (KASC) was launched as Center for Human Rights Education on April 6-7, 2009 with its President Dr. Eduardo Bagtang. PAEPI CAR BOD Dr. Max Garming of KASC was represented by two of his staff: Mr. Jeremais Ammakiw and Ms. Jovy Ao-wit in the meeting.

PAEPI PROPOSED RESOLUTIONS

(BY PAEPI PRESIDENT [RES. NOS. 1 - 6]; BY PAEPI CHAIR [7- 8])

Resolution No.	Resolution	BOD remarks
Res. No. 1 Series 2009	Resolved that PAEPI provide plaques of recognition as lifetime member/ national adviser/ consultants of PAEPI to *CHED Director IV of OPS Dr. Felizardo Francisco, former CHEDRO III Director for his contributions to PAEPI since 2006 as CHEDRO 3 Director and now as Director IV or CHED OPS, for the accomplishment of the VMGO of PAEPI * MAAP President Vadm Eduardo Ma R Santos, AFP (Ret) for his support to PAEPI thru its DRES Director	Approved by PAEPI Chair Attested by BOD Secretary Plaques were taken cared of in Manila by PAEPI Executive Director Mr Ronald Dugang
Res. No. 2 Series 2009	Resolved that Dr. Jesusa Ortueste of Sultan Kudarat Polytechnic University with approval from SKPC President be appointed as PAEPI BOD so that Region 12 will be represented	Approved
Res. no 3 Series 2009	Resolved that Prof. Aida Hadji of MSU with approval of her President be appointed as BOD so that ARMM will be represented	Approved
Res. No. 4 Series 2009	Resolved that Prof. Ronald Dugang of Letran Manila and Abucay Bataan be appointed as Executive Director of PAEPI considering that PAEPI President's office is located in MAAP Bataan with satellite office in Manila.	Approved
Res. No. 5 Series 2009	Resolved that Dr. Restetita Francisco from Bulacan State University be appointed as PAEPI President of Region 3	Disapproved by the Board as PAEPI BOD3 as elected official serves as Region 3 President and is already represented. The Board suggested that Dr. Francisco of BSU shall be the PAEPI regional coordinator instead
Res. No. 6 Series 2009	Resolved on the appointed and elected position to manage the finances of the PAEPI as well as the organization of PAEPI files Resolved that Dr Jesusa Ortueste of Region XII, be appointed as treasurer (no longer Asst Auditor) of PAEPI in the absence of the treasurer Dr Coloma , who informed PAEPI President that in case she will not be sent by her President in the initial meeting , that another treasurer be elected appointed on her behalf. Resolved that there will be a treasurer, asst treasurer 1 from the BODs and asst treasurer external near the PAEPI President workplace as there might be a need to open a new PAEPI account. Resolved further that there will be auditor and asst auditor from the BODs and external auditor to be assigned to audit the finances of PAEPI	The Board approves Dr. Baylon recommended Dr. Elizabeth Josen, Director for Extension Services of BPSU (Reg. III) who is also elected as PAEPI regional treasurer be appointed as national treasurer 2 with Dr. Coloma (Reg XI)as Treasurer as her resignation is not yet official and Dr. Gloria Subala (Reg. 1) as Asst. Auditor subject to their acceptance. Dr. Baylon also recommended her staff Ms. Janice Vergara, a PAEPI member to serve as PAEPI Exec. Secretary who will assist her in the organization of the PAEPI files etc The Board approves.
Res. No. 7 Series 2009	Resolved that the PAEPI executive director to draft the letter to be signed by the PAEPI Chair and PAEPI President regarding the turn-over of financial report, atm account and book of accounts by the past BOD concerned to the new PAEPI BOD	Approved
Res. No. 8 Series 2009	Resolved that PAEPI Executive Director based in Manila will serve as liason officer and will submit the documents prepared by PAEPI President to strengthen PAEPI stand in CHED, SEC and other partner agencies. PAEPI President also reported to the Board the report of the PAEPI BOD Reg .1 (Dr Subala) as regards SEC revocation and the same is prioritized by the Board	Approved Atty. Anita Chauhan also volunteered to assist.

The following are relevant activities that are considered as unfinished business by our predecessors and should deserve the action of the new set of Board of Directors and officers for 2009-2010.

I. Policy Advocacy

1. The Magna Carta Extension Workers should be given a serious lobby through effort of Board of Directors and Officers and chapters. Friendly legislators should be continuously tapped as sponsors or supporters of the using proposed bill. All chapters should sign a petition of support for this bill and send it to senators or congressman of their choice for drum beat and support.
2. PAEPI should follow-up approval by CHED and TESDA to become NSTP service Provider of interested technical-vocational and higher education institutions offering NSTP.
3. PAEPI should also lobby for clearer policies on NSTP implementation by Extension units/ departments to boost the extension function by the Extension Units and the coordinators should be an extension practitioner. PAEPI should partner with PNU thru for the capability building seminar on Literacy Training Service to be conducted in PNU in first week July 2009 .
4. PAEPI should lobby for the establishment of Higher Education or Technical-Vocational Institution Zonal Centers for Extension to keep extension at par with research as a function of higher education to encourage extension among TVIs in the country.

Relative to POLICY ADVOCACY, the following are proposed

Res. No.	Resolution	Remarks
Res. No. 9 Series 2009	RESOLVED that the Committee on Legal Affairs under the Amended By-Laws of PAEPI be created and the members be appointed and assume their function effective May 19, 2009.	Atty Anita Chatham as Committee Chair
Res. No.10 Series 2009	<ul style="list-style-type: none"> • RESOLVED that the Committee on Legal Affairs prepare, submit for approval and implement a plan for continuous lobbying for passage of Magna Carta for Extension Workers upon assumption of functions and render a report of accomplishments in every BOD meeting and at General Assembly. • Resolved further that all Board of Directors, Officers, members of Chapters of PAEPI render strong support to the plan policy advocacy on the Magna Carta for Extension Workers. 	<p>It was suggested to choose a congressman who could assist the PAEPI.</p> <p>It would also be good to have the support form CHED and other partner agencies for this Magna Carta</p>
Res. No.11 Series 2009	<ul style="list-style-type: none"> • RESOLVED that the Committee on Special Projects be created and the chair be appointed and assume their functions effective May 19,2009 in accordance with Art. VI. Sec 1 to the Amended ByLaws • RESOLVED further that this Committee follow up PAEPI's application as NSTP Service Provider. • RESOLVED finally that this Committee coordinate and work closely with the Committee on Legal Affairs for the policy advocacy in lobbying with CHED and TESDA for NSTP-CWTS and LTS to be under the Extension Unit of the institution implementing NSTP. 	Approved
Res No. 12 Series 2009	RESOLVED that the Committee on Legal Affairs draft a proposal for the establishment of Zonal Centers in Extension and that it submits for approval by the BOD after which, that the same committee lobby the same with CHED and TESDA.	Approved
Res. No.13 Series 2009	RESOLVED that a budget item for the activities of the Committee on Legal Affairs and Committee on Special Projects and Committee on Paper, Studies and Publications be allotted from income derived by PAEPI.	Approved

II. Membership Expansion and Strengthening

1. PAEPI committee on Membership and Chapter Organizing should be created to provide wider expansion of PAEPI membership.
2. The NSTP Implementors – LGU, NGO and national line agencies line agencies as sectoral group are potential sources of PAEPI membership and would enable PAEPI to expand its partnerships and alliances. The Committee on membership and Chapter Organizing should consider in its plan the organizing of more NSTP sectoral chapters at the provincial and regional levels, LGU sectoral chapter per province, NGO sectoral chapters per city / province. This Committee should work closely with the Committee on Legal Affairs for policy guidelines.

Relative to the above, the following resolutions are recommended.

Res. No.	Resolution	Board Remarks
Res. No. 14 Series 2009	RESOLVED that the Committee on Membership and Chapter Organizing be created.	Dr. Estella Pichay, PAEPI Sec. as Chair
Res. No. 15 Series 2009	RESOLVED that the extension implementers in the NSTP/LGU/ NGO sectors be organized by PAEPI as its sectoral chapters at the institutional provincial/regional levels. They shall be governed by the pertinent provisions under Art. II of PAEPI amended bylaws.	Approved
Res. No. 16 Series 2009	<ul style="list-style-type: none"> • RESOLVED that an NSTP national sectoral chapter be created at PNU, Manila to form an interim body to assist the newly elected PAEPI Board of Directors and Officers in organizing by the Committee on Membership and Chapter Organizing. • RESOLVED further that PAEPI from NSTP sectoral chapters per region and make it the initial focus for fully organizing PAEPI NSTP institution/ municipal/city/ provincial/regional chapter. • RESOLVED finally that the Sub- Committee on NSTP chapter organizing coordinate closely with Committee on Education and Training to build capabilities of the NSTP sector to become NSTP resource speakers/trainors of PAEPI as NSTP service provider considering that most of the PAEPI members are NSTP Directors / providers like PNU, Letran, etc. 	Approved

III. CAPABILITY BUILDING

1. PAEPI should continue its plan to conduct international conferences and link with international associations and institutions.
2. PAEPI should build capabilities of its chapters through training and information dissemination efforts on extension using innovation strategies such as but not limited to:
 - 2.1 Radio broadcast
 - 2.2 Utilization of website for on-line information dissemination
 - 2.3 Distributions of fliers
 - 2.4 Continued publication of newsletters, training manuals etc
 - 2.5 E-mail system of reaching out to members

Relative to the above, the following resolutions are recommended.

Res. No.	Resolution	Board Remarks
Res. No. 17 Series 2009	RESOLVED that the Committee on Education and Training and Publication be created pursuant to Art. VI of Amended By Laws and they assume functions effective May 20, 2009.	Dr Rowena Nieveras is the Committee Chair on Education and Training
Res. No. 18 Series 2009	<ul style="list-style-type: none"> RESOLVED that a Plan for Education and Training of members be submitted to the Board of Directors be approved and implemented immediately. RESOLVED further that this plan should include innovation strategies in reaching out to a wide base of PAEPI members through information technology, and IEC materials development and dissemination. RESOLVED that a PAEPI National Training will be conducted in University of Zamboanga on October 7– 11, 2009 with VP for Mindanao Dr. Rowena Nieveras as the organizer who will be preparing the training design for submission to the Board 	Approved This will be based on the workshop outputs generated from May 21 -22, 2009 (please see attached workshop outputs)
Res. No. 19 Series 2009	RESOLVED that PAEPI will partner with PNU for the Conduct of a National Capability Building Seminar for NSTP for the preparation of the Literacy Training Services module for NSTP providers to be held at PNU, first week of July 2009. Dr. Baylon will coordinate with PNU Director Prof. Serafin Aviola and the same will be relayed to the board for the full support and cooperation by PAEPI	Approved On behalf of PAEPI Dr. Baylon will sign MOA for this funded project with PNU as the lead school.
Res. 20 No. Series 2009	RESOLVED that PAEPI will partner with Naval Reserve Force. PAEPI members can be recommended as reservists and be provided free military training to assist in the NROTC programs for the HRM, maritime and engineering graduates (for better career opportunities for their graduates) which is one of the program under NSTP	Approved

IV. Recognition of Performance

PAEPI should put in place standards and criteria for award recognition of performance in extension and should implement these effective 2009.

Hence, this resolution is proposed:

Resolution No.21 Series 2009

RESOLVED that PAEPI create Sub-Committee on Award to be supervised by the Committee on Special Projects.

Resolution No. 22 Series 2009

RESOLVED that PAEPI Committee in Resource – Generation be created and that said Committee draw out a long term plan resource–generation for PAEPI’s sustainability as a professional association. – Prof. Ronald Dugang is the Committee Chair on Resource Generation

Resolution No. 23 Series 2009

RESOLVED that the Committee on Research be named as Paper or Studies only as research would require a highly scientific procedure and criteria whereas a paper or special studies would encourage PAEPI members to document and share their practices or outputs which may form part of the PAEPI Extension services Journal for the benefit of its member- Dr. Angelica M. Baylon is the Chair for the Committee and Paper, Studies and Publications

Resolution No. 24 Series 2009

On motion by PAEPI Chair , RESOLVED that the PAEPI President be provided with full authority to sign on behalf of PAEPI for the immediate implementation of plans good for PAEPI, but has to inform the PAEPI Chair and the BODs

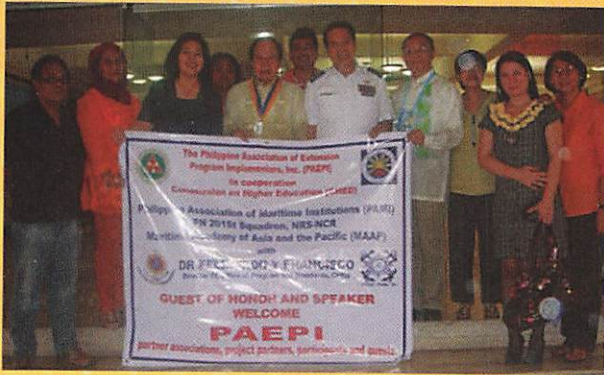
APPROVED.

NATIONAL CONSULTATIVE FORUM CUM SEMINAR WORKSHOP ON EXTENSION PROGRAM ENHANCEMENT AND RESOURCE GENERATION

*"Towards Relevant and Responsive Implementation of Extension Services Programs to Empower
Extensionists for Sustainable Development"*

May 21-23, 2009

Maritime Academy of Asia and the Pacific, Mariveles Bataan.



MAAP President VAdm Eduardo Ma R. Santos, AFP (Ret), PAEPI President Dr. Angelica M. Baylon, PAEPI Chair Dr. Nichol Elman along with PAEPI Board of Directors warmly welcomed the GOH and Keynote Speaker Dr. Felizardo Y. Francisco.



Seated L-R: Dr. Nick Elman, Dr. Baylon, Dr. Francisco, VAdm Santos, Prof. Celeste Castro, NFCHRE President. Standing L-R: Dr. Mary Grace Brongcano, Prof. Aida Joe Hadji, Prof Andrea Gomez, Dr. Estrella Pichay, Dr. Gilbert Ocampo, Dr. Susan Ortuoste, Dr. Andres Ortega, Jr., Dr. Rowena Nieveras



PAEPI Adviser and MAAP President Vadm Santos formally opened the ceremonies, welcoming the GOH, PAEPI officers and members, participants and other guests



PAEPI Chair Dr. Nick Elman gave his message and introduced the participants



PAEPI President Dr. Baylon gave her message and presented the purpose of the activities



GOH & Speaker Dr. Felizardo Y. Francisco rendered his message



Induction of Officers by GOH & Speaker Dr. Francisco



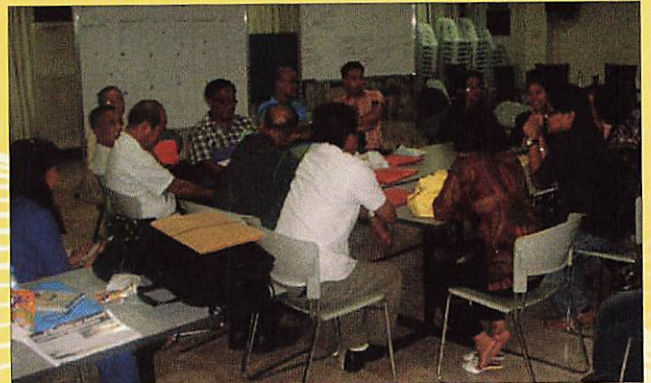
PAEPI President Dr. Baylon, MAAP President VADM Santos and PAEPI Chair Dr. Elman presented Dr. Francisco (2nd from left) with Plaque of Recognition as GOH & Speaker



Luzon Participants



Visayas Participants



Mindanao Participants





Briefing about MAAP by President VADM Santos



Dr. Elman and Dr. Baylon with Ms. Marie Dulce Saret, resource speaker on Millennium Development Goals



Oath-taking of Chapter Officers



PAEPI Officers, members and participants tour Corregidor Island

LUZON WORKSHOP OUTPUT

EXISTING ACTIVITIES/ PROGRAMS	GAPS/NEEDS AREAS OF CONCERN	ACTIVITIES/PROGRAMS ON THE IDENTIFIED NEEDS	SOURCES OF ASSISTANCE
Capabilities Enhancement Program for Extension Workers	New Workers, not familiar with the operations need to network	<ul style="list-style-type: none"> ◆ Seminar Workshop on Extension ◆ Program Management and Training on Community ◆ Organizing Training as strategies in enhancing skills and competencies of extension implementers 	PAEPI and Partner Schools Consortium
Strengthening PAEPI in the NCR	Weak organization in the NCAR No Program	<ul style="list-style-type: none"> ◆ Conduct meeting and organization of PAEPI in the Region ◆ Design Extension Program for the Region 	PAEPI Volunteer Assistance of Extension Worker by hosting the activity.
On Membership Seven members from Laguna (1), Batangas (5), Oriental Mindoro (1)	Very low number of members, need to increase membership	Invitation to extension implementers to become members	School staff/faculty; head of agencies
On Networking No established linkages/partnership w/ GOs and NGOs	To tap GOs & NGOs as partners	list of prospective partners	Heads of GOs & NGOs
Capability: training programs Seminar on Makabagong Guro sa Paglinang ng mga Napapanahong Stratehiya sa Pagbasa (for local school board and provincial school board)	<ul style="list-style-type: none"> ◆ Limited training programs for extension practitioners ◆ Executive leadership ◆ training for extension ◆ practitioners ◆ Lack of funds 	To conduct seminar workshop on executive leadership	PAEPI national officers NGOs internal and external
Policy Advocacy: Lack of knowledge on constitution and by-laws	Need to be properly informed on policies & programs	revisiting policies & programs	PAEPI officers
Resource Generation: No existing fund	To generate needed funds from different sources	To conduct income generating activities	Region IV officers and donors
Recognition of Performance: Non recognition of outstanding extension PAPs (programs, activities, projects)	Need to award/recognize & provide financial incentives to outstanding PAPs	To set criteria for the award & to evaluate nominees	Region IV officers & award committee
Multidisciplinary program for IPs	Availability of transportation	Linkages	School fund & NGOs
Basic Housekeeping Seminar	Preparation of Proposals and reports		LGUS Hotels and Restaurants

VISAYAS WORKSHOP OUTPUT

Existing Activities/Programs	Gaps/Needs/Areas of Concern	Activities/Programs on the Identified Needs	Sources of Assistance
Monitoring & Evaluation	Lack of instrument	Formulation of instrument	Extension fund
Suporta sa manggagawang Kabataan Kabuhayan para sa Magulang	Marketing/Product outlet	linkages with Gos & NGOs & business sectors	Sponsoring agencies
Production of recycled paper accessories	Capital/ market	follow-up training for entrepreneurship	sponsoring agencies
Transformation thru Education, Community Outreach & Social Services-Response Against Poverty	Literacy mapping	survey	Barangay council/ students/faculty
	Need for project proposals faculty on different area of technology for dissemination	awareness training & training for faculty on project proposal making	administration/ training personnel/ faculty
Adult/Child Education & skills training	Sustainability	Valuing Education, Fund sourcing to sustain program	Institution
Health/ Medical Missions	Budget	Tapping more sponsors	Partner School of Nursing
Environment, Solid Waste management	Promotional strategy/ Policies & Standards of Practice		LGU
Enriched Parent Effectiveness Service	Budget	Module Making/ Training Materials	STF
Environmental Sustainability			
climate change; mitigation; adaptation	limited info/expertise & linkage	Tapping of expertise	DOST/WWF/PAG-ASA

ACTION PLAN

Strengthening PAEPI Membership	Recruitment of member schools & individuals members; Orientation of new members; Creation of website/blogs;
Networking	Partnership with PASUC, other accrediting institutions, LGUs/NGOs
Materials Development & Production	Production & publication of IEC materials, handbooks, best practices
Capability Building	Training of Trainers/ Implementers; convention/ conference
Policy Advocacy	Preservation of marine life thru establishment of Marine Protected Areas/Water shed; Regulation on conversion of agricultural land to commercial or industrial purposes; Gender & Development (VAWC); Mitigation & adaptation on climate change; Education campaign on HIV/AIDS/Dengue.
Resource Generation	Linkage for grants/ aids/ technical expertise w/ NGOs/LGUs & other stakeholders
Recognition of Performance	Search for best extension programs in regional & national level; Search for best extension practitioners

WORKSHOP ACTIVITIES

OBJECTIVES:

1. IDENTIFY PROGRAMS AND ACTIVITIES FACILITATED BY DIFFERENT SECTORS/INSTITUTIONS BY IDENTIFIED SEPCIAL GROUP (MARITIME) AND BY ISLANDS (LUZVIMIN)
2. IDENTIFY THE NEEDS OF EACH SECTORS/INSTITUTIONS BY IDENTIFIED SPECIAL GROUPS AND BY ISLAND (LUZVIMIN)
3. IDENTIFY PROPOSED ACTIVITIES/PROGRAMS ON THE IDENTIFIED NEEDS AS BASIS FOR FUTURE PAEPI CAPABILITY BUILDING
 - SITUATIONAL ANALYSIS OF EXTENSION PROGRAMS IN THE PHILIPPINES (BENCHMARKING)
 - PROJECT INITIATION/IMPLEMENTATION
 - FINANCIAL MANAGEMENT [Accounting, Bookkeeping, Auditing]
 - DOCUMENTATION/INSTRUCTIONAL MATERIAL (documentation of Best Practices)

MINDANAO WORKPLAN OF PROGRAMS AND ACTIVITIES

Existing Activities	GAPS/NEEDS/ AREAS/OF CONCERN	ACTIVITIES/ PROGRAM ON THE IDENTIFIED NEEDS	SOURCES OF ASSISTANCE
<p>1 . Livelihood Skills Training</p> <p>a. Baking b. Automotive mechanic c. ICT training and computer literacy d. 20 other short term skills training courses</p> <p>2. Basic Customers Service Excellence</p> <p>a. Training of TWG for sustainability program b. Regular monitoring and Evaluation</p> <p>3. Public Service Excellence</p> <p>a. Training of TWG for sustainability program b. Regular monitoring and Evaluation</p> <p>4. Local Development Planning</p> <p>a. Training of TWG for sustainability program b. Regular monitoring and Evaluation</p> <p>5. Saving the River “Hapsay Busay”</p> <p>6. Literacy Adopt-a-Barangay</p>	<p>1. Lack of knowledge and skill in the implementation of a Monitoring and Evaluation System</p> <p>2. Lack of knowledge and skill in producing documentation and skill in linking with prospective funding agencies</p> <p>3. Lack of orientation on the Local Government Code</p> <p>4. Lack of knowledge and skills in replicating the Barangay Development Plan</p> <p>5. LGU's Cooperation and the People and the community</p>	<p>Seminar on Monitoring and Evaluation, Documentation, and Linkaging</p> <p>Lack of knowledge</p> <p>Tree planting along the river banks</p>	<p>UUAIDE GEM Fit Ed World Links LGU's MOOE</p> <p>Foundation</p>

WORKSHOP ACTIVITIES

OBJECTIVES:

IDENTIFY PROGRAMS AND ACTIVITIES FACILITATED BY DIFFERENT SECTORS/ INSTITUTIONS BY IDENTIFIED SPECIAL GROUP (MARITIME) AND BY ISLANDS (LUZVIMIN)

IDENTIFY THE NEEDS OF EACH SECTORS/INSTITUTIONS BY IDENTIFIED SPECIAL GROUPS AND BY ISLAND (LUZVIMIN)

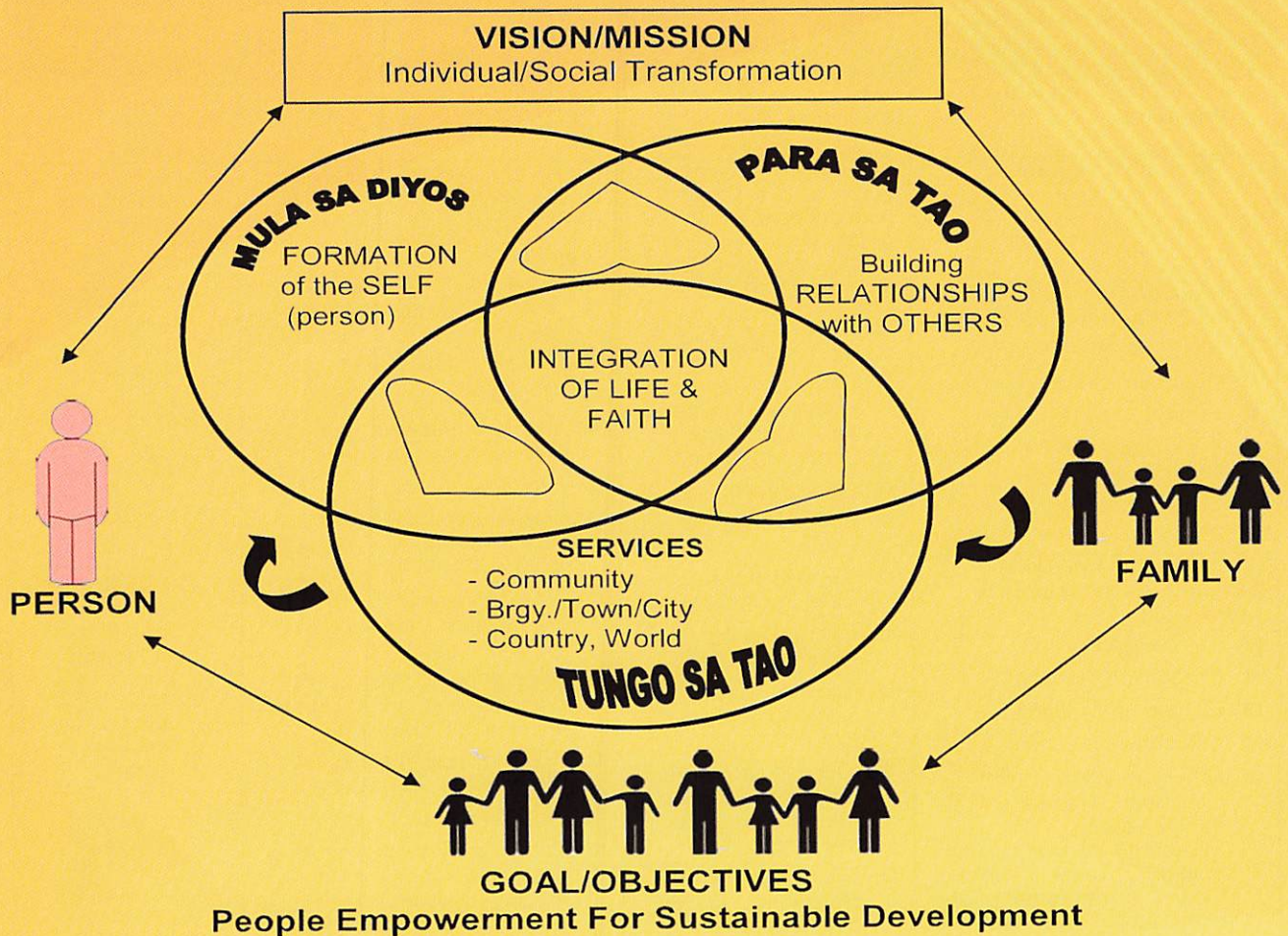
IDENTIFY PROPOSED ACTIVITIES/PROGRAMS ON THE IDENTIFIED NEEDS AS BASIS FOR FUTURE PAEPI CAPABILITY BUILDING

- SITUATIONAL ANALYSIS OF EXTENSION PROGRAMS IN THE PHILIPPINES (BENCHMARKING)
- PROJECT INITIATION/IMPLEMENTATION
- FINANCIAL MANAGEMENT
- Accounting
- Booking
- Auditing
- DOCUMENTATION/INSTRUCTIONAL MATERIAL (documentation of Best Practices)
- RESOURCE MOBILIZATION (network and partnership)

MARITIME GROUP WORKSHOP OUTPUT

EXISTING ACTIVITIES/ PROGRAMS	GAPS/NEEDS/ AREAS OF CONCERN	ACTIVITIES/PROGRAMS ON THE IDENTIFIED NEEDS	SOURCES OF ASSISTANCE
1. NSTP/RPTC Activities / programs	Uncoordinated with extension	NSTP/RPTC activities to be coordinated to Extension Pro- gram	Institutional/ na- tional policy must be in place
2. Advocacy Programs	Information on waste disposal, marine pollu- tion, environment, CRM, Illegal fishing and climate change	Coordinated efforts with SUCs / HEIS, Navy, Coast Guard, BFAR, LGUs, Pos and NGO's	Counterpart of project partners
3. Educational, Training and Value Formation Program <ul style="list-style-type: none"> ▣ Book Donation Program ▣ Computer Literacy Program ▣ English Literacy Program ▣ Subsidized Fee for Training Program ▣ Skills Training on lathe machine operation 	<ul style="list-style-type: none"> ▣ Provision for volun- teers (food/fare) ▣ Projects fit for the skills and trainings for the MET stu- dents and faculty ▣ Lack of time ▣ Instruction is the priority ▣ Limited subject matter experts ▣ Lack of updated training facilities ▣ The little points provided to exten- sion ▣ Services activity is negligible and does not encourage fac- ulty and staff ▣ even without exten- sion works , faculty gets promoted and received awards 	<ul style="list-style-type: none"> ▣ Selection of adopted com- munities ▣ Baseline data gathering ▣ Spot Mapping ▣ Intensive and Extensive primary data gathering ▣ Interview people ▣ Implementation of the Com- munity organization process in the community ▣ Identify linkages for possible organization and support group ▣ Strengthening Community organization through capabil- ity training SEMINARS ▣ Conduct regular consultation with community leaders ▣ On-going project evaluation ▣ Come up with a project pro- posal for submission to funding agencies ▣ Have the group be recog- nized for the efforts etc. ▣ Other programs/activities: ⇒ integrating other courses of the institution ⇒ educational discussion ⇒ educational trip ⇒ MOA with adopted baran- gays , schools and /or pro- ject partners ⇒ Training/seminar programs (in-house and off-campus) ⇒ Brainstorm on what product development is suited to both the experts of the col- lege and the resources avail- able in the community or matching process ⇒ Product development based research 	<ol style="list-style-type: none"> 1. School of the extension service im- plementer 2. PAEPI 3. PAMI 4. Other partner schools 5. GO, NGO that offer services for the needs of the com- munity with the school and PAEPI serving as catalyst 6. International companies and local private com- panies 7. Dean and Di- rectors of other courses or Depart- ments 8. Sponsorships
4. Livelihood and Skills Training Assistance Pro- grams <ul style="list-style-type: none"> ▣ Basic Safety ▣ Firefighting Training ▣ Electric Arc welding ▣ Automotive mechanics ▣ Other trainings such as Computer Training, Free- hand Lettering, Silkscreen printing, Candle making, Token making, Flower Arrangement and other basic skills develop- ment trainings 	<ul style="list-style-type: none"> ▣ unavailable funding ▣ Unavailable materi- als ▣ Unavailable man- power ▣ No volunteers ▣ Monitoring ▣ Completion of Time Table ▣ Qualification of par- ticipant ▣ Qualification of train- ers ▣ No participant 		
5. Environmental Care and Sanitation Program <ul style="list-style-type: none"> ▣ Coastal Clean Up Drive ▣ Lamesa Dam Clean-up/ Watershed Preservation ▣ Tree Planting ▣ Proposed Artificial Coral Reef Project ▣ Mangrove Farm/Plantation and Reforesta- tion 			
6. Health and Nutrition Pro- gram <ul style="list-style-type: none"> ▣ Feeding Program ▣ Bloodletting ▣ Dental and Medical Mis- sions ▣ Seminar on Proper Waste Disposal ▣ Hygiene and Nutrition Seminar 			
7. Other Programs * Bigay-Puso Project			
8. Technical and advisory services		Trainer's/ trainees training	
9. Communication and Info Services	Lack of Coordination among offices and or- ganizations	Coordination /networking/ creation of a consortia / networking	

CONCEPTUAL FRAMEWORK FOR PAEPI



The PAEPI Capability Building Program is geared toward a process of formation and organizing whereby an individual or group of the people or a community, undergoes a series of creative transformation towards people empowerment, sustainable but environmentally friendly development, taking seriously into consideration the following components.

1.0 FORMATION OF THE PERSON (SELF) – Mula sa Diyos (The Extensionist as an Integrated Person)

The starting point of a PAEPI formation and organizing of people and community would first and foremost be the enhancement of the PERSON – considering that this person is MULA SA DIYOS considered as the only Absolute Value among the creations of God (You are precious in MY eyes... and I Love You – Isaiah 43:4) and all other things are created for the use of the Absolute Value, so he/she will live a life of dignity. Every person is born equal in rights and in dignity. This formation is geared towards a personhood that is integrated, and holistic impractical possessing the following:

- 1.1 CORE VALUES (ethical, moral person)
 - honest, truthful, respectful, responsible and just
 - caring, empathic, sympathetic and generous
 - open-minded, flexible, adaptable, integrating
- 1.2 Emotionally grounded and spiritually sustaining
- 1.3 Dynamic, determined and sustaining
- 1.4 Highly developed critical and analytical but constructive thinking
- 1.5 A visionary, creative, innovative, enterprising but pluralist

- 1.6 Rooted to one's culture but also aware, open, accepting and respectful of other cultures
- 1.7 A lot of common sense
- 1.8 And most of all an extensionist na may PUSO

2.0 BUILDING RELATIONSHIPS WITH OTHERS (Skills) – Para sa Tao (Extensionist as Person Oriented)

Real growth only happens in relationships with the self and others. And so for a PAEPI extensionist to have an integrated growth, he/she must be equipped with knowledge, attitudes, and skills that will help facilitate group management like:

- 2.1 Knowledge
 - human behavior and its different components
- 2.2 Attitudes
 - persons, community and process oriented
- 2.3 Skills
 - organizing, initiating, team building
 - facilitating, communicating
 - conflict management

3.0 COMMUNITY SERVICES – Tungo sa Tao (Extensionist as Change Agent)

The individual is the focal point in PAEPI formation and organization. Individuals build relationships with others where a person or group of persons and a community are empowered to change or transform their situation and milieu toward a sustainable but environmentally friendly development, deeply rooted in one's national heritage. In order for an extensionist to develop this, he/she must be equipped of the following:

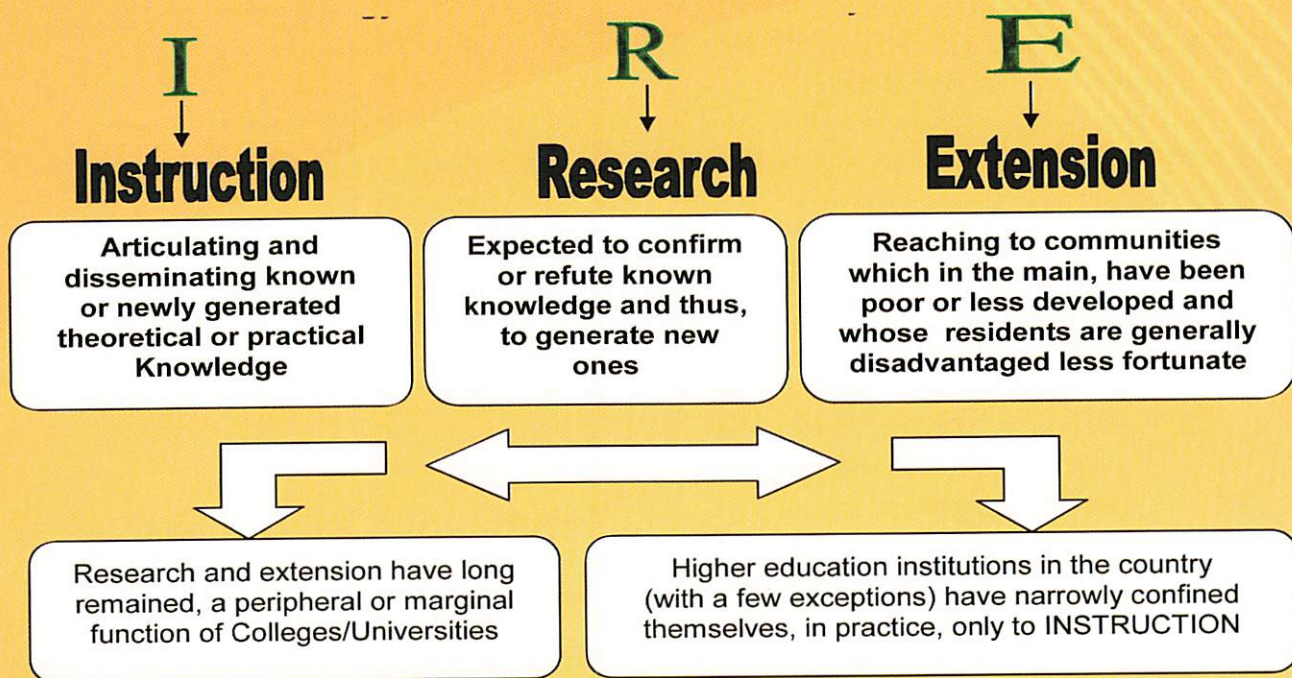
- 3.1 Knowledge
 - study of the Philippine society and its culture
 - a cultural analysis of different cultures and its religion that affect the person
 - special issues, trends
 - community organization
 - church encyclicals, laws, ordinances, etc
 - media, IT, etc.
- 3.2 Attitudes
 - process, person and community oriented
 - enterprising, creative and innovative
 - peacemaker, pro-active, and non-violent
 - issue oriented, environmentalist, and gender-sensitive
 - motivated towards excellence
- 3.3 Skills
 - community organizing and building
 - mediating, negotiating and facilitating
 - research consultant
 - administrative and management skills
 - technology, and technical skills

4.0 INTEGRATION OF FAITH AND LIFE

A person can only be considered an extensionist formed in the PAEPI knowledge, attitudes and skills when she or he espouses and integrates these into one's life lived in faith or one's faith live through life. This component is the fulcrum of all the formation and organizing processes to be a PAEPI extensionist.

PAEPI PARADIGM OF EXTENSION

Trilogy of function of the University Defined



Common Practice of the HEI in the Country about the Trilogy of Function of a University/College

Limitations of Instruction to Perform Transformation

Instruction has limited reach

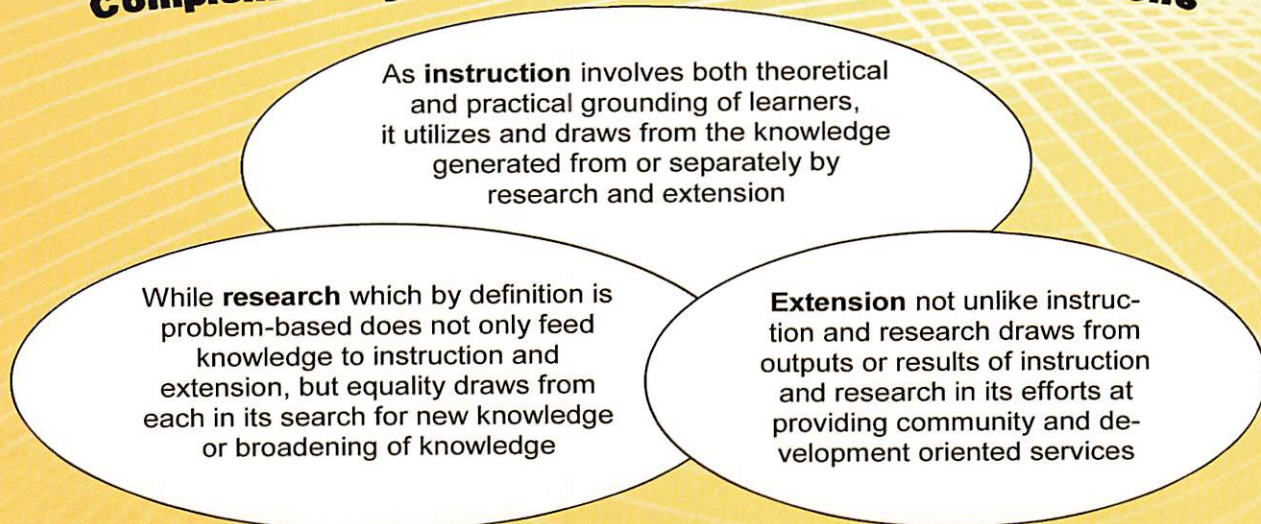
- ∅ Limited to a set of individuals who have been judged as capable of successfully completing four to five or more years of formal instruction in higher education.
- ∅ Further limited by the predominant approach to individual transformation (passive transmission of knowledge and skills from teachers to students).
- ∅ Those who can afford.

Solution to Limitations of instruction

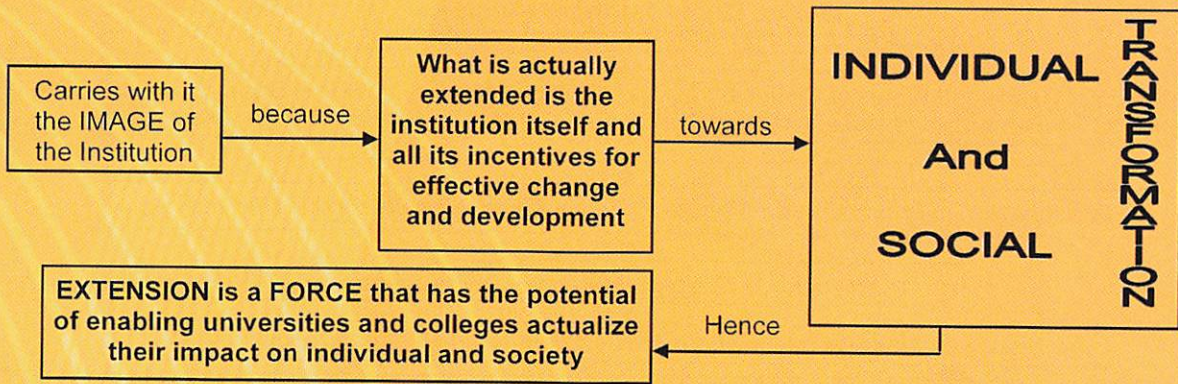
Revise the current thinking on practice of the academe of EXTENSION function of institutions

- ◆ Shift from periphery-core of mandate function of Institutions whose principal reason is affecting change and development.
- ◆ Academe must understand that EXTENSION function is a genuine force for individual and social transformation.
- ◆ Extension must be seen as a potent force to effect wider societal change and development.
- ◆ Extension goes beyond two functions – research and instruction

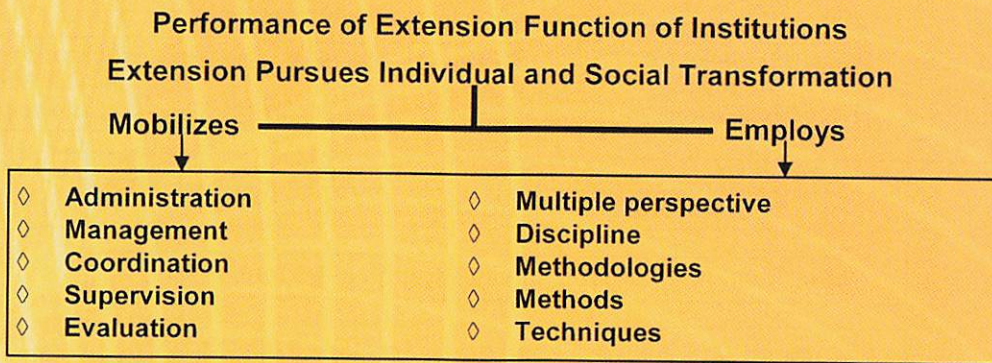
Complementary Relationship of the Trilogy of Functions



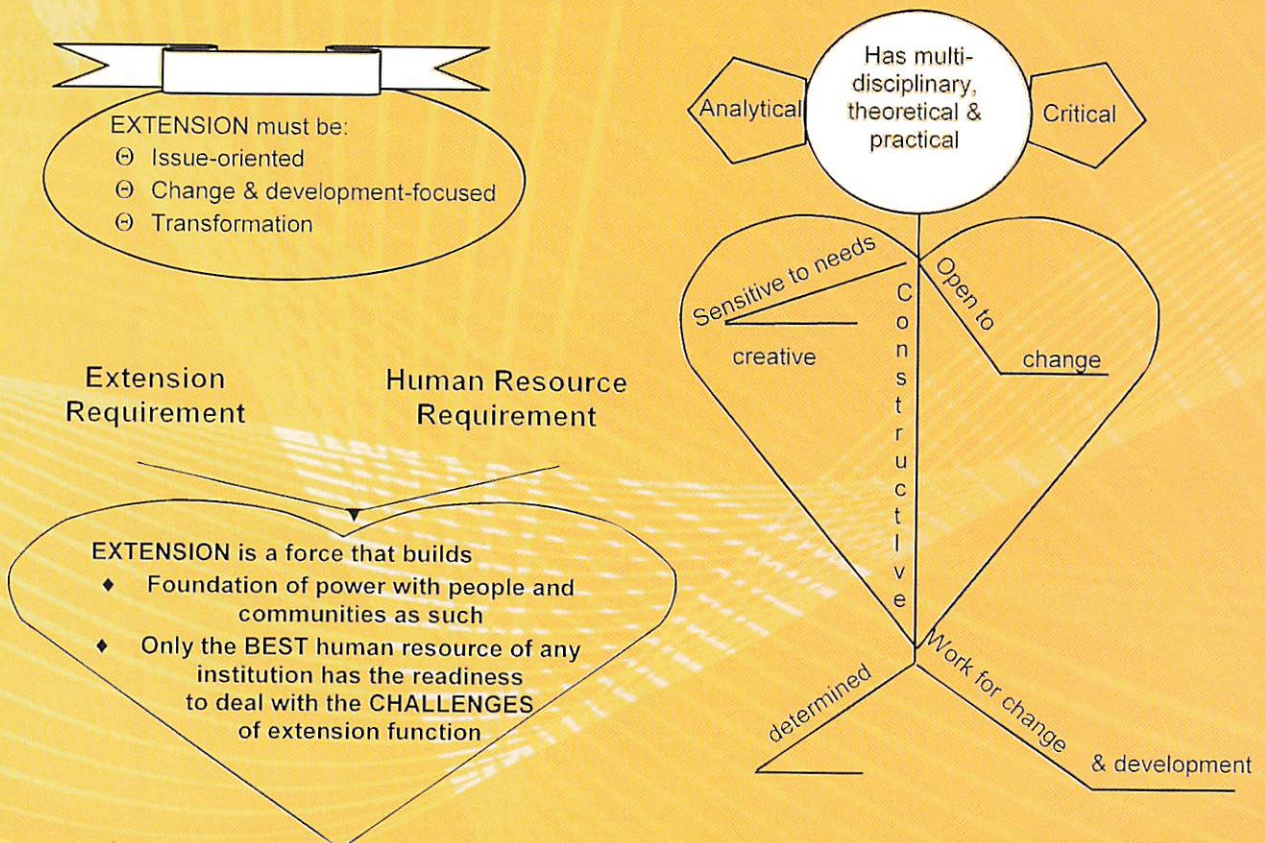
PRACTICE OF EXTENSION



EXTENSION AS AN IMAGE BUILDER FOR HEI



MINIMUM REQUIREMENTS TO MAKE EXTENSION TRULY A TRANSFORMATIVE FORCE



WHAT PAEPI DOES OR WANTS TO DO

Vision, Goals & Values Analysis

Definition of Needs and Wants of Clientele and PAEPI members and stakeholders

Definition of Vision, Values & Social Responsibilities of PAEPI Board of Directors

Reasonable Trade-off between Clientele's Needs & Organization's Values & Priorities

Formulation of Strategic Mission or Policy-Statement

Assurance that there is Integration between Client Needs & Organization Mission

WHAT PAEPI CAN DO

INTERNAL RESOURCES ANALYSIS

Market Share
Marketing
Capability

Production/
Technology
Capability

Resources-Planning,
Use and Performance

Organizational &
Management Structure/
Leadership

Definition of Organization's Distinctive Competence

Identification of Organization's Strengths & Weaknesses

Assurance That the Organization can provide This Capability

WHAT PAEPI MIGHT DO

External Environmental Analysis

Evaluation of National and
Regional Plans

Analysis of Clientele Industry or Market
Region or Community

Analysis of Competition
Collaborating Groups

Definition of Environmental Opportunities

Definition of Environmental Risks

Identification of Products & Services
to be engaged in by Organization

Assurance that this Service
is responsive to Environment

DETERMINING WHAT PAEPI SHOULD DO

Matching Process

Products & Services
Identified as Opportunities
in Environment

Distinctive Competence
Identified from Strengths &
Weaknesses of Organization

Corporate Mission or Goal
Identified from client and members
Needs & Organization Vision & Values

WHAT YOU MIGHT DO

WHAT YOU CAN DO

WHAT YOU WANT TO DO

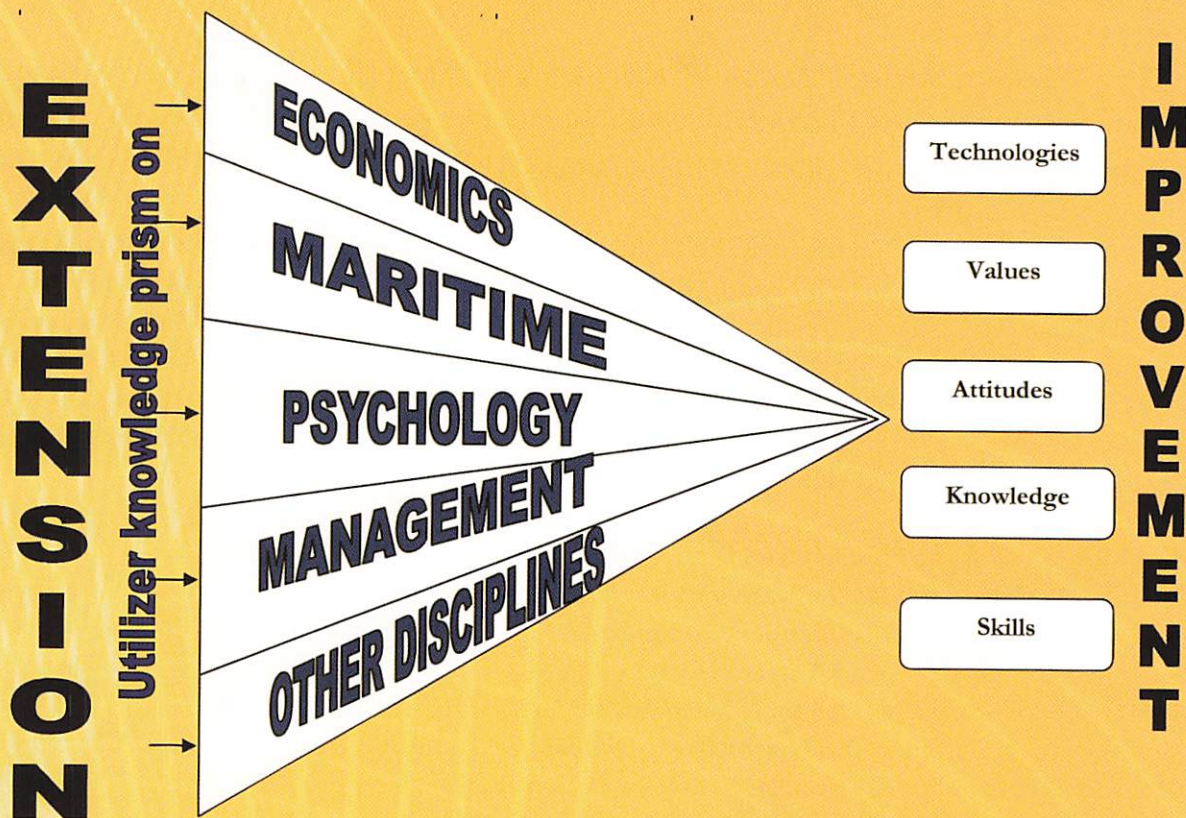
Identifying Programmatic Areas of Concern Today and the Future

WHAT YOU SHOULD DO

BASIS FOR TACTICAL AND DEVELOPMENT PLANNING

EXTENSION REDEFINED

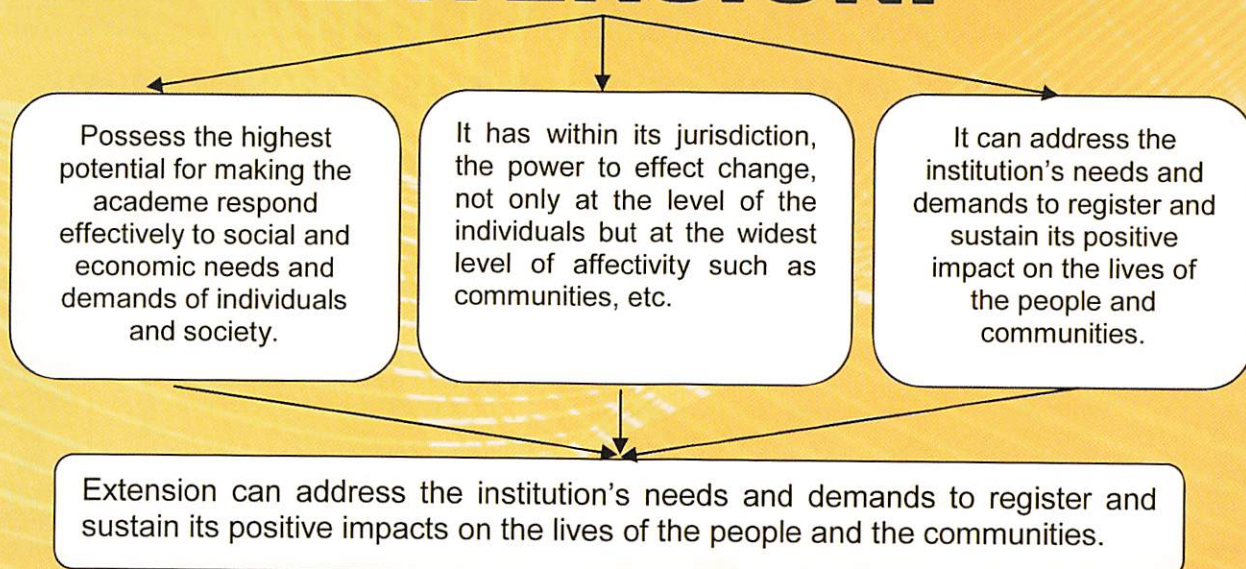
Is a discipline that utilizes knowledge that passes through a prism of sociology, economics, anthropology, psychology, management and disciplines for transfer of appropriate Technologies, values, attitude, knowledge and skills that will ultimately improve the social practice or lives of its clientele, partners or cooperators?



ACTUAL IMPORTANCE AND VALUE OF EXTENSION & RESEARCH

These two functions of higher education institution most particularly

EXTENSION:



PAEPI NATIONAL STRATEGIC ACTION PLAN 2009-2010

INTRODUCTION

This 'National Strategic Action Plan' contains the blueprint of strategic activities to be undertaken by PAEPI to attain its vision, mission, goals and objectives. It is intended to guide the board of directors in pursuing PAEPI's VMGO to the fullest with a common frame of reference.

This 'strategic action plan' was in reference to the game plan prepared in 2002 under the dynamic leadership of PAEPI President (2000-2002) and PAEPI Chairman (2003-2006) and PAEPI Ex-officio Atty. Anita Chauhan. Through, Atty. Chauhan's guidance, this was revisited and updated by the 12 PAEPI Board of Directors present on May 19-20 2009 during the PAEPI initial meeting at the Maritime Academy of Asia and the Pacific (MAAP), Mariveles, Bataan. The implementation of this 'strategic plan' shall be regularly monitored, evaluated, and improved as the need arises. This plan shall be implemented by PAEPI with the cooperation of its chapters, institutional and individual members.

Present:

- Dr. Angelica M. Baylon, President and Director III Region III (MAAP)
- Dr. Andres B. Ortega, Jr, Vice-President for Visayas, Director, Region VI (WVCST)
- Dr. Rowena. R Nieveras, Vice-President for Mindanao, Director, Region IX (UZ)
- Dr. Estrella B. Pichay, Secretary Director, Region II (USL)
- Dr. Mary Grace Brongcano, Auditor, Director, CARAGA(FSUU)
- Dr. Maximino B. Garming, Business Manager, Director, CAR (KASC) (Rep. by Jeremias Ammakiw)
- Prof. Andrea B. Gomez, Asst. Secretary, Director Region (PSU)
- Dr. Jesusa D. Ortuoste, Treasurer, Director, Region XII (SKPC)
- Prof. Aida Joe Hadji, Director, ARMM (MSU IT)

CAPABILITY BUILDING

- VMGO
- Corporate Values and Work Ethics
- Key Result Areas
- Primary Strategies
- Strategic and Tactical Activities

CORPORATE VALUES AND WORK ETHICS

- Responsibility and Accountability
- Productivity and Commitment to Action and Output
- Professionalism, Ethical conduct, and Integrity
- Relevance and Responsiveness
- Teamwork, Unity and Cooperation

PAEPI VISION, MISSION, GOALS AND OBJECTIVE (VMGO)



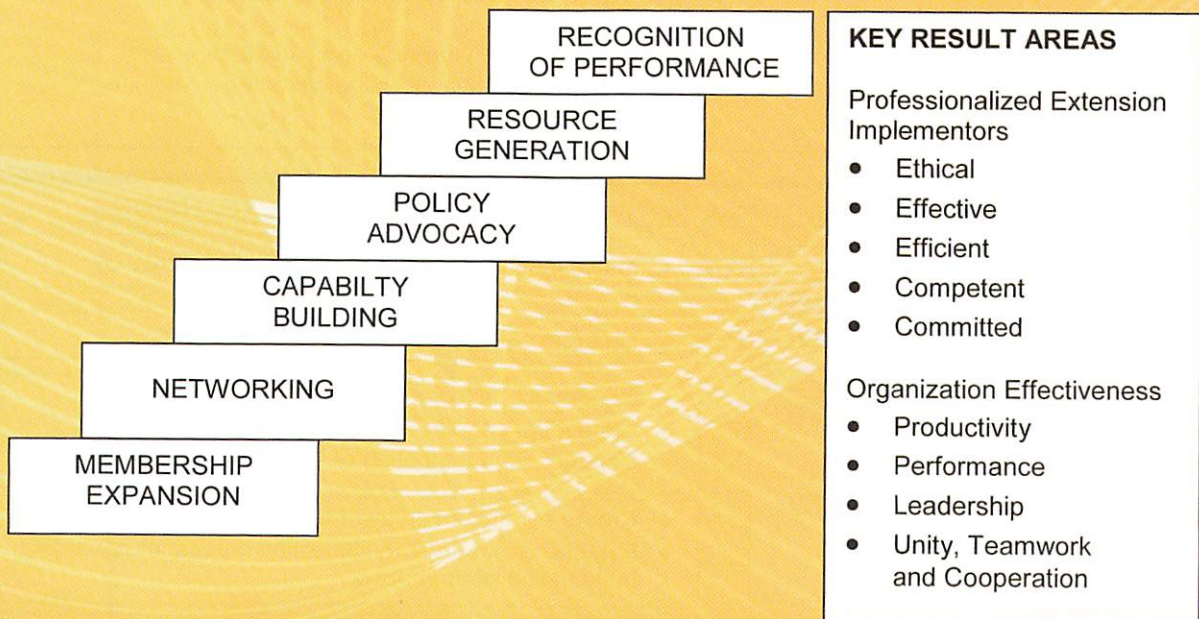
SPECIFIC OBJECTIVES

Pursuant to Article II, Section I of the PAEPI Amended Articles of Incorporation, the Association shall seek through implementation of programs, projects and activities to become a key player in elevating extension to the level of a discipline and in upgrading the professionalism of the extension program implementers. Its specific objectives shall be:

1. To promote extension as a strong force in individual and social transformation;
2. To promote the mission and goals of extension primarily in educational institutions and in other government and non- government institutions in the Philippines in concordance with national, regional, and local development thrusts;
3. To assist State authorities, particularly CHED, DepEd, TESDA and AFP (Philippine Navy in evolving policies and standards relative to extension programs and services);
4. To establish and maintain close relationships among government and non –government institutions in matters relating to extension programs;
5. To establish and implement feasible projects and mechanisms for the promotion of networking among institutions for upgrading the professional growth of extension program implementers;
6. To lobby for laws and policies that will promote the development the development and welfare of extension program implementers;
7. To mobile available resources for the conduct of continuing education of extension program implementers;
8. To undertake nationwide extension agenda complementary to national development efforts that promote people empowerment for sustainable development.
9. To organize chapters in all regions of the country in order to involve greater participation in the professional growth of extension program implementation.
10. To develop and produce relevant training/instructional materials, books, manuals and the like as well as conduct degree and non – degree courses in partnership with duly recognized educational institutions in the country in order to promote the professionalism of extensions; and
11. To establish local/domestic and international linkages in the promotion of extension as a force in individual and social transformation.

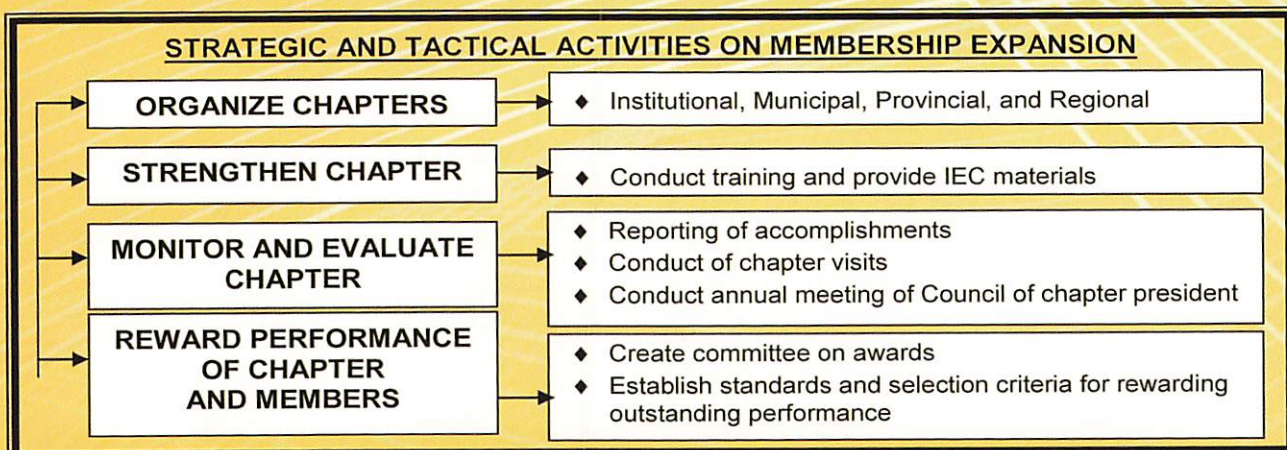
Likewise, as a duly registered corporation assuming legal personality, the Association shall use its corporate powers conferred upon it by law to attain the above objectives and realize its vision, mission, goals and objectives as a professional association of extension program implementers.

PRIMARY STRATEGIES FOR ATTAINING VMGO

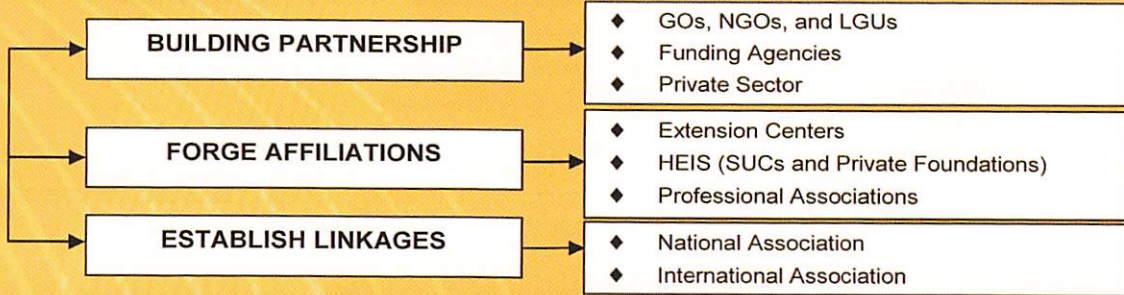


KEY RESULT AREAS (KRAS) BY BASIC FUNCTIONS AND PREREQUISITES

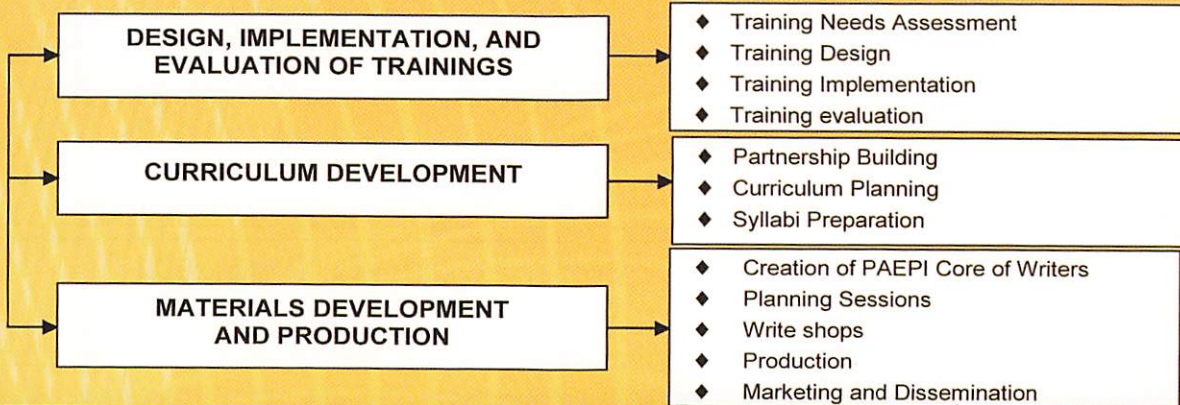
Function	KRA	Pre-requisites
1. Membership Expansion	Chapter at different levels organized and effectively implementing action plans	<ul style="list-style-type: none"> • Host institution as partner in organizing • Organizing materials <ul style="list-style-type: none"> ⇒ PAEPI National Extension Agenda ⇒ PAEPI Gamelan ⇒ Oath of Officers and Member ⇒ Certificates of Membership ⇒ ID ⇒ Articles of Incorporation and By-Laws ⇒ Program of Activities ⇒ Resource speaker
2. Policy Advocacy	Desired policy or bill proposed and passed by Congress: <ul style="list-style-type: none"> • Magna Carta for Extension Workers • Code of Ethical Conduct for Extension • PRC Examination and Licensing of Extension Workers 	<ul style="list-style-type: none"> • Bill Proponent • Position Paper • Draft Bill / Policy • Letters / Petitions to support bill / policy approval
3. Networking	Partners of PAEPI Affiliation of PAEPI with national and international professional associations with extension agenda	<ul style="list-style-type: none"> • Letter to partners or affiliating institutions • MOAs • IEC materials of PAEPI • PAEPI website • Orientation IEC materials and Manual
4. Capability Building	<ul style="list-style-type: none"> • Chapter members oriented through capability building on extension cum chapter organizing activity; • Efficient, effective, ethical, committed and competent extensions with a heat 	<ul style="list-style-type: none"> • Outstanding extensions designated as ambassadors of goodwill • PAEPI publications • PAEPI curriculum and training designs responsive to capability-building needs
5. Resource Generation	Sufficient fund to finance PAEPI P/P/As	<ul style="list-style-type: none"> • PAEPI critical mass of trainers • Fund-raising campaigns • IGP planning and implementation
6. Recognizing Performing Extensions, Members and Programs	Duly recognized members, extensions and programs	<ul style="list-style-type: none"> • Policy guidelines and criteria for awards • Recognition through cash and /or in kind



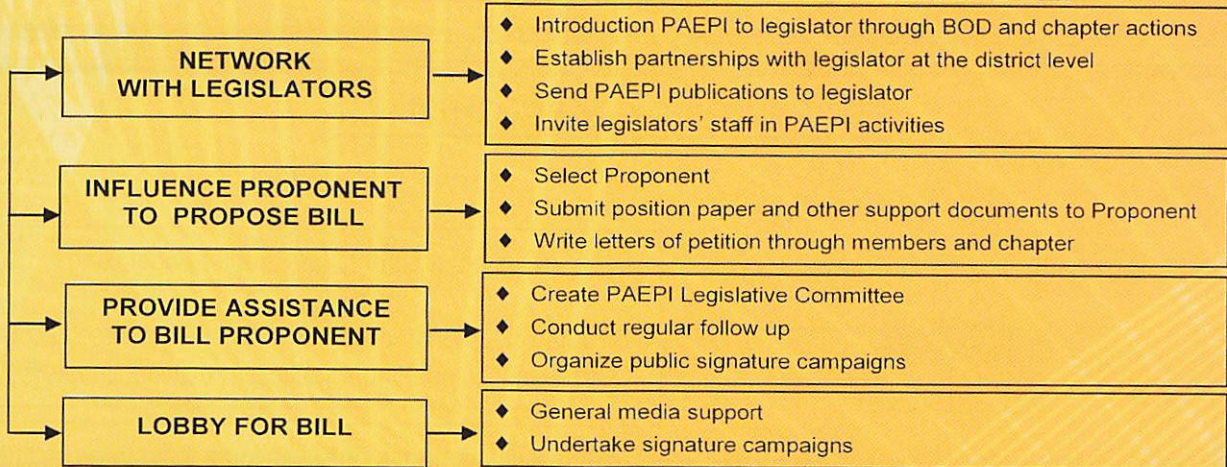
STRATEGIC AND TACTICAL ACTIVITIES ON NETWORKING



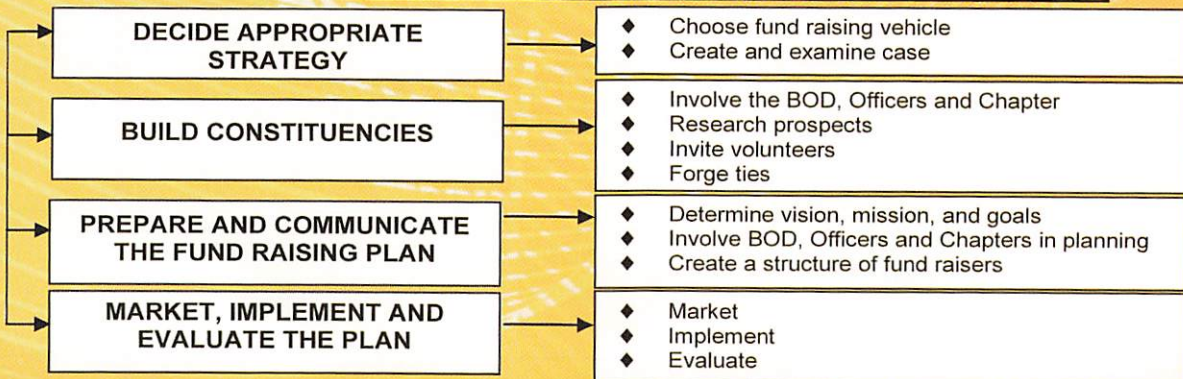
STRATEGIC AND TACTICAL ACTIVITIES IN CAPABILITY BUILDING



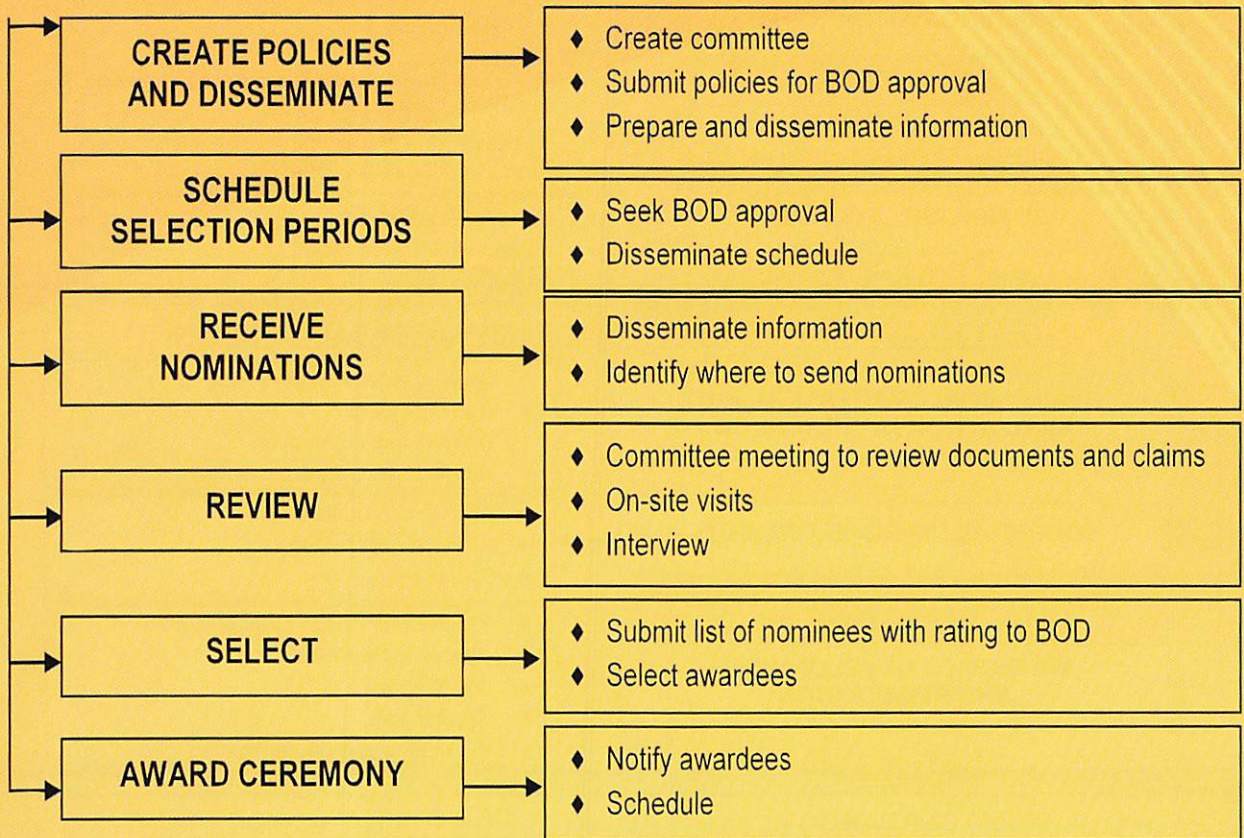
STRATEGIC AND TACTICAL ACTIVITIES ON POLICY ADVOCACY



STRATEGIC AND TACTICAL ACTIVITIES ON RESOURCE GENERATION



STRATEGIC AND TACTICAL ACTIVITIES ON RECOGNITION OF PERFORMANCE



STRUCTURE OF PAEPI CHAPTER

